



October 7, 2018

**MEMORANDUM ORDER**

No. 34

Series of 2018

**SUBJECT : ENTERPRISE DEVELOPMENT THROUGH THE ESTABLISHMENT OF SUSTAINABLE LIVESTOCK AND POULTRY HALAL MULTIPLIER FARMS**

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**I. OBJECTIVE**

The objective of the project is to establish Halal multiplier farms in strategic areas of the country where deserving recipients may obtain Halal animals like cattle, carabao, goats, sheep, chicken, and ducks for their livelihood. Halal Multiplier farms will enable farmers to increase their income and to increase the production of Halal livestock.

**II. PROJECT PARTNERS**

The Department of Agriculture through National Livestock Program, in cooperation with DA-Halal Program Management Office, will be providing production support.

This project shall be implemented in partnership with qualified Local Government Units (LGUs), State Colleges and Universities (SUCs)/other private educational institution, DA accredited DA CSOs /Associations/ Cooperatives, accredited learning sites / demo farms by Agriculture Training Institute (ATI) and relevant stakeholders.

**III. DESCRIPTION OF THE PROJECT**

Under the project, the Department of Agriculture shall, with its eligible partner, establish Halal Multiplier Farms (HMF) in strategic areas in the country. In these HMF, Halal animals like cattle, carabao, goats, sheep, chicken and ducks shall be bred. The offspring of these animals shall be the source of good quality breeding sticks to interested and qualified livestock farmers.

Other optional support that can be extended by the DA includes Feeds and Vet Drugs and Biologics.

**III. FUNDING**

The funding shall be sourced from the General Appropriations of the National Livestock Program following the disbursement rules set by the DBM guided by the government accounting rules and regulations.



## **V. ELIGIBILITY**

- A. Local Government Units (LGUs), State Colleges and Universities (SUCs) / other private educational institution, Associations/Cooperatives/Organizations, accredited learning sites / demo farms by ATI and relevant stakeholders.
- B. Among others, the following are the beneficiary's counterparts:
  - 1. An improved pasture area with divisional fences and good source of water supply
  - 2. Housing structures with feeder and water troughs
  - 3. Sufficient facilities and equipment for the animal production and breeding operation.
  - 4. Other requirements in the guidelines on the establishment of Halal farm.
- C. The DA-Halal Program Management may include other specific criteria in the supplemental guidelines.
- D. Eligibility requirements:
  - 1. Letter of intent
  - 2. Site validation by technical personnel of DA
  - 3. MOA

## **VI. MECHANICS OF IMPLEMENTATION**

- 1. Preparation of a Memorandum of Agreement (MOA) shall be initiated by the DA-Halal Program Management Office (DA-HPMO) which is also responsible for procurement of the project inputs.
- 2. Each Halal Multiplier Farm recipient may receive any of the modules: cattle, carabao, goats, sheep, chicken, and ducks.
- 3. The DA-Halal Program Management Office, in coordination with the National Livestock Program, Agricultural Training Institute and DA-Regional Field Office, and the recipient of Halal Multiplier Farms shall create and establish its selection process and criteria in identifying the beneficiaries.
- 4. Beneficiaries shall undergo training before receiving the DA Halal farm intervention.
- 5. LGU shall provide veterinarian/livestock technician as animal health care overseer.
- 6. In order to sustain the Halal Multiplier Farm, DA-Halal Program Management Office, in coordination with the National Livestock Program and DA-Regional Field Office, and the proponent shall select qualified next in line recipient.
- 7. The offspring of the original breeder stock shall then be given to qualified farmers/entity as next in line beneficiaries to be identified by the first in line recipients and with concurrence from the DA-RFO. Thus, the Halal Multiplier Farm shall serve as source of breeder stocks for the establishment of new/additional Halal Multiplier Farms in the area. Insurance of the animals should be shouldered by the recipient.

## **VII. MONITORING**

The NLP Directorate, Regional Livestock Banner Program Staff, and DA-HFIDP Regional Field Office Halal Focal Person, will be the responsible in the monitoring of the project through submission of reports.

This Memorandum Order shall take effect immediately upon signing and shall supersede all other issuances that are inconsistent herewith.

*RECOMMENDING APPROVAL*

**ENRICO P. GARCIA JR., DVM**  
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Program Director, National Livestock Program

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Undersecretary for Special Concerns  
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*APPROVED // DISAPPROVED:*

**EMMANUEL F. PINOL**  
Secretary

DEPARTMENT OF AGRICULTURE  
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