



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

12 April 2020

MEMORANDUM FROM THE SECRETARY

TO : **UNDERSECRETARY FOR CONSUMER AFFAIRS**
ASSISTANT SECRETARY FOR AGRIBUSINESS
ALL MEMBERS OF BANTAY PRESYO TASK FORCE
ALL REGIONAL EXECUTIVE DIRECTORS

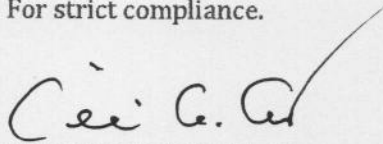
SUBJECT : **PRICE MONITORING OF BASIC AND PRIME AGRICULTURAL COMMODITIES**

As the mandated agency to ensure food security, the Department of Agriculture is tasked to ensure food availability, accessibility and affordability during emergency situations, such as the on-going COVID-19 pandemic. Attaining such tasks includes implementation of measures to support continuous food production and unhampered mobility, as well as mechanisms to assure price stability. Paramount to ensuring affordability is the activation of the Local Price Coordinating Councils (LPCCs) that would assist in determining price levels and the implementation of price freeze that would address spikes in prices of agricultural commodities.

Relative to this, the Regional Executive Directors were tasked to monitor prices from 12 February 2020 to 12 March 2020 and come up with a reference or basis in determining the average price that would be used as guide for price freeze. They were also tasked to reactivate the Local Price Coordinating Councils (LPCCs) in their respective regions. Part of the reactivation output is the determination of Suggested Retail Prices (SRPs) for prime commodities, as well as the monitoring, enforcement and adjudication plan to be implemented by the LGUs, monitored/oversight by the LPCCs. Reports on the reactivation of LPCCs, including the minutes from the conducted LPCC meetings should be submitted to the Bantay Presyo Task Force through the Office of the Undersecretary for Consumer Affairs at dausec.consumeraffairs@gmail.com, copy furnished the Office of the Assistant Secretary for Agribusiness at asec.agri@gmail.com and the Field Programs Operational Planning Division (FPOPD) at da.fpopd@gmail.com **not later than 15 April 2020**. Report should follow the attached format.

The Bantay Presyo Task Force, through the Office of the Undersecretary for Consumer Affairs, will make recommendations through a presentation report, which will be submitted to the Office of the Undersecretary for Operations and Agri-Fisheries Mechanization & Chair of the Inter-Agency Task Force on Food Resiliency at arielcayanan00@gmail.com, copy furnished the Office of the Head Executive Assistant at aarizabal@gmail.com and the Field Programs Operational Planning Division (FPOPD) at da.fpopd@gmail.com, **on or before 17 April 2020**.

For strict compliance.


WILLIAM D. DAR, Ph.D.

A food-secure Philippines
with prosperous farmers and fisherfolk



DEPARTMENT OF AGRICULTURE
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