



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 412

Series of 2020

**SUBJECT: CREATING THE COMMITTEES TO WORK FOR THE
ESTABLISHMENT OF THE PHILIPPINE ANIMAL INDUSTRY
MANAGEMENT INFORMATION SYSTEM**

Pursuant to the directive of the DA Secretary to digitalize Philippine Agriculture for the purpose of systematizing and automating the data gathering and analysis to produce an organized body of information for faster and more effective planning and decision making, and a robust monitoring and evaluation system, there is hereby an urgent need to establish a Philippine Animal Industry Management Information System (Phil-AIMIS).

The Phil-AIMIS shall be the central repository data bank and knowledge portal for the DA Livestock Agencies which include BAI, PCC, NMIS, NDA and industry. The Phil-AIMIS shall integrate the following databases: 1) Animal Inventory; 2) Animal Health; 3) Animal Food Safety; 4) Animal Trade and Markets.

In view hereof, you are hereby directed to compose the Phil-AIMIS Steering Committee and Technical Working Group to perform specific duties and responsibilities as follows:

Steering Committee

- Chairperson: **WILLIAM C. MEDRANO, Ph.D.**
Assistant Secretary for Livestock
- Co-Chairperson: **XERXEES R. REMOROZO**
OIC Director, ICTS
- Members: **DR. REILDRIN MORALES, NMIS Executive Director**
DR. ARNEL N. DEL BARRIO, PCC Executive Director
DR. RONNIE D. DOMINGO, BAI OIC-Director
MS. MARILYN B. MABALE, NDA Administrator
DR. RUTH S. MICLAT-SONACO, ATI-ITCPH Center Chief

Duties and Responsibilities:

1. Serve as advisory body that will steer the formulation of Phil-AIMIS and eventual operation and implementation;
2. Provide logistical and administrative support to the Technical Working Group in the efficient performance of their functions, duties and responsibilities.

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Technical Working Group

Head: **DR. JONATHAN V. SABINIANO**
Technical and Planning Officer, NLP

Members: **DR. EASTER OBLENA**, *NMIS Planning Officer*
MR. ERWIN M. VALIENTE, *PCC Science Research Specialist*
DR. EDUARDO TORNE, *BAI-LRDD Chief*
MS. MA. CARMEN A. BRIONES, *NDA*
MR. ALVIN PAUL J. DIRAIN, *DA-NLP*

Duties and Responsibilities:

1. To formulate and recommend an Integrated National ICT-based Data Management System Plan for the Animal Industry;
2. To regularly collect and consolidate raw data of broiler, egg, beef, pork and milk;
3. To interpret and analyse raw supply and demand data and produce organized information for effective planning and decision making by management;
4. To come up with a forecast and trend analysis under various scenarios in the supply and demand situation;
5. To conduct price and volume watch/monitoring in coordination with DA-AMAS and Regional Field Offices.

In order to efficiently function and deliver required performance output, you are directed to meet regularly and as the need arises.

All expenses incurred in the performance of your duties and responsibilities shall be charged from your respective agency's fund subject to existing government accounting rules and regulations. Expenses covering foods during meetings and workshops shall be charged to the National Livestock Program.

This order takes effect immediately and shall remain in force until revoked in writing. All orders and memoranda inconsistent herewith are deemed revoked.

Done this 22 day of APRIL 2020.


WILLIAM D. DAR, Ph.D.
Secretary

DEPARTMENT OF AGRICULTURE

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