



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 783

Series of 2020

SUBJECT : RECONSTITUTION OF THE MEMBERS OF THE JOINT DA-IRRI TASK FORCE ON SCALING RICE TECHNOLOGIES AND DESIGNATION OF PROJECT LEADER, SCHOOL-ON-THE-AIR ON SMART RICE AGRICULTURE (SOA-SRA)

For the exigency of the service, the Joint DA-IRRI Task Force is hereby reconstituted as follows:

Chairperson : DR. LEOCADIO S. SEBASTIAN, Chief of Staff

**Co-Chairpersons: EXEC. DIR. JOHN C. DE LEON, PhilRice
DR. ROMEO S. RECIDE, IRRI**

**Members : DIR. VIVENCIO R. MAMARIL, BAR
ASST. DIR. ROSANA P. MULA, ATI
RED ARNEL V. DE MESA, DA-RFO IVA
DIR. DIONISIO G. ALVINDIA, PMO, Rice Resiliency Program
DIR. FRISCO M. MALABANAN, National Hybrid Rice Program
DR. SANTIAGO R. OBIEN
DR. FERMIN D. ADRIANO
DR. GENARO SAN VALENTIN
MR. JULIAN A. LAPITAN
MR. RECHER E. ONDAP
DR. REX L. NAVARRO**

The Task Force shall have the following functions:

1. Formulate guidelines and facilitate the implementation of the recommendations of the review on the Philippines-IRRI Collaborative Rice Program (PICRP), especially on scaling cutting edge technologies (e.g., NextGen varieties, RCM, PRISM, PRIME, WaterRice, etc.) in major rice-producing areas of the country;
2. Recommend measures on the convergence of the various components of RCEF (i.e., machinery, seeds, credit, and extension) in the covered provinces;
3. Plan and conduct a nationwide School-on-the-Air on Smart Rice Agriculture (SOA-SRA) with RFOs, PhilRice, and ATI as the lead implementers in partnership with the Philippine Broadcasting Service;

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4. Conduct Regional Rice Technology Workshops to share and map out plans in sharing and scaling cutting edge rice technologies in partnership with RFOs, PhilRice and concerned DA bureaus and attached agencies, IRRI, PLGUs, SUCS and the private sector;
5. Provide advisories on the latest developments in rice R4D along the New Thinking on Philippine Agriculture.

Further, **MS. MYRIAM LAYAOEN** is hereby designated as **Project Leader of the School on the Air on Smart Rice Agriculture (SOA-SRA)** with the following functions:

1. Lead the harmonization of DA's SOA programs on rice and optimum audience reach and impact;
2. Redesign messages and repackage content to highlight smart agriculture technologies and reflect the twin goal of improving productivity and income of target beneficiaries;
3. Manage the crafting of appropriate modules with concerned agencies and subject matter specialists;
4. Coordinate with DA Regional Field Offices and ATI Regional Training Centers on ground implementation and monitoring of the SOA-SRA;
5. Establish and sustain partnerships with the PBS, other agencies, the private sector, media, and key stakeholders in implementing the SOA-SRA;
6. Appraise the DA management, Joint DA-IRRI Task Force, and National Technical Working Group on the project's progress.

They are entitled to travelling allowance, per diems and incidental expenses that may be incurred in the performance of their duties and responsibilities as designated, chargeable against OSEC, National Rice Program, BAR, PhilRice, ATI and RFO funds and other available funds, subject to existing government accounting and auditing rules and procedures.

All officials and employees of the Department including its Bureaus, Attached Agencies and Corporations, and Regional Field Offices are hereby directed to give their full support and cooperation to the above officials in the performance of their duties and responsibilities.

This Order shall take effect immediately and shall remain enforced unless revoked in writing. All other orders inconsistent herewith are deemed revoked.

Done this 23rd day of November 2020.


WILLIAM D. DAR, Ph.D.
Secretary 

DEPARTMENT OF AGRICULTURE
In replying pls cite this code :
For Signature: 8-11-26-8523
Received : 11/23/2020 08:57 AM

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