



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

ADMINISTRATIVE ORDER

No. 05

Series of 2021

SUBJECT: SUGGESTED MAXIMUM WHOLESALE PRICE, "SABIT ULO", OF PORK AT PHP 235.00 PER KILO IN METRO MANILA

WHEREAS, Section 2 of Republic Act No. 7581 otherwise known as the "Price Act" declares that "it is the policy of the State to ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment. It is also a declared policy of the State to provide effective and sufficient protection to consumers against hoarding, profiteering and cartel with respect to the supply, distribution, marketing and pricing of said goods, especially during period of calamity, emergency, widespread illegal price manipulation and other similar situation".

WHEREAS, the country is experiencing a dramatic upsurge in pork prices having the burden to the general consumers.

WHEREAS, the soaring of pork prices in the country raised fundamental issues on the current production and distribution system of hogs in the country.

WHEREAS, Executive Order No. 124, Series of 2021 imposes mandated price ceiling on selected pork and chicken products in the National Capital Region.

WHEREAS, the latest monitoring reports showed that traders of hogs in the National Capital Region and Central Luzon imposes a Php 65.00 to Php 70.00 per kilo as additional cost to Metro Manila landed cost of Php 165.00 to Php 180.00 per kilo.

WHEREAS, the Department of Agriculture issued Memorandum Order No. 13, Series of 2021, "Implementing Guidelines for the Transport Support to Stabilize Local Retail Price of Pork in Metro Manila during the Imposition of Executive Order No. 214, Series of 2021;

NOW THEREFORE, I, SECRETARY WILLIAM D. DAR, Ph.D., Department of Agriculture, by virtue of the powers vested in me by law, do hereby issue the following:

- Section 1.** That the suggested maximum wholesale price of pork, "Sabit Ulo", in Metro Manila is Php 235.00 per kilo.
- Section 2.** That the Php 235 per kilo suggested wholesale price will be the price that will be passed to "tinderos" or retailers.

This Order shall take effect immediately upon publication in the Official Gazette and shall remain in force during the effectivity of Executive Order No. 124, Series of 2021.

Done this 4th day of February 2021.


WILLIAM D. DAR, Ph.D.

*A food-secure and resilient Philippines
with empowered and prosperous farmers and fisherfolk*

DEPARTMENT OF AGRICULTURE
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