



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

MEMORANDUM ORDER

NO. 13

Series of 2021

SUBJECT: IMPLEMENTING GUIDELINES FOR THE TRANSPORT SUPPORT TO STABILIZE LOCAL RETAIL PRICE OF PORK IN METRO MANILA DURING THE IMPOSITION OF EXECUTIVE ORDER 124, SERIES OF 2021

WHEREAS, Sec 2 of Republic Act No. 7581 otherwise known as Price Act declares that “it is the policy of the state to ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment. It is also a declared policy of the state to provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods, especially during period and calamity, emergency, widespread illegal price manipulation and other similar situation.”

WHEREAS, the country is experiencing a dramatic upsurge in pork prices leaving the burden to the general consumers. The soaring of pork prices in the country raised fundamental issues on the current production and distribution system of hogs in the country,

WHEREAS, the latest monitoring reports showed that the highest farmgate (hogs upgraded for slaughter, liveweight) and retail prices (carcass) were recorded in Regions III and IV-A, which are both considered as top hog producing regions and are major suppliers of pork to Metro Manila.

WHEREAS, Executive Order No. 124, Series of 2021 imposes mandated price ceiling on selected pork and chicken products in the National Capital Region.

WHEREAS, to ensure the unhampered supply, distribution, marketing and pricing of hogs/pork, there is a need to provide assistance to legitimate supplier/ seller/ raiser/trader of hogs to Metro Manila in the form of “Transport Support.”



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NOW THEREFORE, I, SECRETARY WILLIAM D. DAR, Ph.D. of the Department of Agriculture, by virtue of the powers vested upon me in Administrative Code No. 292 and in view of the above premises, do hereby issue the following implementing guidelines:

1. Any legitimate supplier/seller/raiser/trader of hogs and/or “pork in a box”/ whole carcasses with pre-arranged buyer as certified by the DA Regional Field Office shall be entitled to Transport Support provided by the Department of Agriculture through the concerned Regional Field Offices;
2. All hogs and/or “pork in a box”/whole carcasses must be transported/delivered to Metro Manila only;
3. Live hogs must be brought directly to the slaughterhouses while “pork in a box” /whole carcasses must be brought to the cold storage;
4. Landed cost of hog, inclusive of transport support as indicated in Item 5 must be as follows:
 - a. From Mindanao – Mindanao - $P144 + 21 = P165$ /kilo
 - b. From Visayas, Bicol, MIMAROPA and Region I and II- $P155+15 = P170$ /kilo
 - c. Central Luzon and CALABARZON – $P170 + 10 = P180$ /kilo
5. Transport Support shall be based on the source of hogs and/or “pork in a box”/whole carcasses, as follows:
 - ₱21.00 per kilo if it is sourced from Mindanao;
 - ₱15.00 per kilo if it is from the Visayas and Regions I, II, IV-B and V;
 - ₱10.00 per kilo if it is coming from Regions III and Region IV-A.
6. The hog raiser/seller/raiser/trader of hogs and/or “pork in a box”/whole carcasses may claim the Transport Support by presenting the following supporting documents:
 - a. Shipping Permit – it must be in the Shipping Permit that the hogs/ and/or “pork in a box”/whole carcasses be delivered only to Metro Manila and not anywhere else. The number of heads and weight of hogs/ and/or “pork in a box”/ whole carcasses as bases for payment must be indicated;
 - b. Receipt issued by the Carrier to the Shipper must indicate the number of heads and weight of hogs/ and/or “pork in a box”/whole carcasses; the date when it was transported; the amount paid and place of destination.
 - c. In case of hogs, certification issued by the slaughterhouse in Metro Manila where it was butchered;



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- d. In case of "pork in a box" or whole carcasses, certification from the cold storage in Metro Manila where it was stored and Meat Inspection Certificate (MIC) issued by the National Meat Inspection Service (NMIS)
7. All transport support claims shall be in the form of reimbursement to be submitted to DA-Regional Field Office where the hogs were sourced;
8. The Regional Executive Directors are authorized to sign and approve the payment of Transport Support.

All existing orders and issuances inconsistent herewith are hereby repealed or modified accordingly.

This shall take effect immediately.

Done this 9th day of February 2021.


WILLIAM D. DAR, Ph.D.
Secretary

DEPARTMENT OF AGRICULTURE

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