

1ST YOUTH IN AGRICULTURE SUMMIT

Agri-Youth Vlogging Contest

Mechanics:

1. Open invitation for youth ages 18-30 years old residing in any regions of the Philippines. An individual or group may be featured in the video.
2. Each video shall highlight the engagement of youth and how they actively lead at home, in school, or in the community on agriculture.
3. Entries must capture the participant's experience in developing his/her household garden/farm. The garden/farm may include vegetables, free-range chicken, backyard swine projects, etc.
4. All videos shall be submitted in digital format (mp4, mov, or wmv) with at least 720p resolution.
5. Dialogue must be in English/Filipino or local language with English subtitles.
6. The length of the video must be at least 3 minutes and shall not exceed to 5 minutes. The video content can be through vlog or documentary.
7. Entries must be submitted to the official email address of the 1st Youth in Agriculture Summit (youthagrisummit@gmail.com) via Google Drive, on or before March 19, 2021 with the Title, flashed in the title card, as file name. Entries must indicate the following details:
 - Full Name or Association Name:
 - Age:
 - Contact number:
 - Location of the video (village/town/city/province):
 - Brief Description of Video:
8. At least 10 entries will be shortlisted and uploaded in the Official Facebook of the Department of Agriculture for online viewing. The videos will be posted at 5:00 PM on March 22, 2021 and will end at 12:00 NN on March 31, 2021.
9. Entries must show original footage, with participants adhering to the STANDARD HEALTH PROTOCOLS imposed by the IATF.
10. Prizes are as follows:
 - Grand Prize: P20,000 + plaque
 - 1st Runner-up: P15,000 + plaque
 - 2nd Runner-up: P10,000 + plaque
 - 7 Consolation: P5,000 + Certificate
11. The decision of the organizing committee and the Board of Judges are final and irrevocable.
12. By submitting an entry, participants shall grant the Organizing Committee permission to reproduce, distribute, display, and create derivative works of the entry in any media at any time.
13. Criteria for Judging:
 - Content – 40%
 - Creativity/ Originality – 30%
 - Audio and Video Quality – 15%
 - No. of Likes, Shares, and views – 15%
 - Total: 100%

For inquiries, please contact:

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