



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

Special Order

No. 227

Series of 2021

SUBJECT : LAUNCHING OF THE HIGH VALUE CROPS (HVC) WEEK AND CREATION OF THE DA NATIONAL STEERING COMMITTEE FOR THE CELEBRATION OF THE 2021 HVC WEEK FROM APRIL 12-16, 2021

To celebrate the 25th anniversary of the implementation of Republic Act No. 7900 otherwise known as the "High Value Crops Development Act of 1995", and in observance of the International Year of Fruits and Vegetables 2021 and of Proclamation No. 469, Series of 2018, signed by President Rodrigo R. Duterte on April 13, 2018 declaring the month of April of every year as the "Filipino Food Month", a High Value Crops Week (HVC) shall be launched this year and celebrated annually every April.

In view of the above, a DA National Steering Committee is hereby created to provide guidance and ensure successful implementation of activities for the celebration of the 2021 HVC Week from April 12-16, 2021:

DA NATIONAL STEERING COMMITTEE

- Chairperson : Undersecretary for High Value Crops and Rural Credit
- Vice-Chairperson: Director, High Value Crops Development Program (HVCDP)
- Members : Assistant Secretary for Communications and Media Affairs
Director, Bureau of Plant Industry
Director, Agribusiness and Marketing Assistance Service
Director, Agricultural Training Institute
Director, Information & Communications Technology Service
Chief, Agriculture and Fisheries Information Division
Chief, General Services Division
- Secretariat : HVC Program Management Office

The DA National Steering Committee shall have the following functions:

- Provide guidance and ensure successful implementation of activities for the event, including the selection of the theme and identification of activities and corresponding focal agencies, officials, personnel, and timelines;

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- Oversee the implementation of the plan and activities for the celebration of the HVC Week;
- Engage/ Work with/ Consult/ Invite, as necessary, resource persons or representatives from other government units and/or private sector to support the celebrations; and
- Perform other relevant tasks for the successful implementation of the activities and events.

Further, all DA Regional Executive Directors are hereby directed to create a Regional Committee to ensure the successful preparation and implementation of the activities for the celebration of the 2021 HVC Week at the regional level.

All DA Service Units, Regional Field Offices, Bureaus, Attached Agencies, and Corporations are hereby advised of the creation of these Committees and are directed to support and/or align activities and are encouraged to participate in the celebration of the HVC Week. Accordingly, funding for activities to support the HVC Week celebration shall be included in the work and financial plan for the succeeding years.

All expenses relative to the conduct of the various activities for the HVC Week celebration shall be chargeable against the funds of the DA-OSEC/HVCDP and/or respective Bureaus, Attached Agencies, Regional Field Offices, and DA Service Units, subject to availability of funds and the usual government accounting and auditing rules and regulations.

This order shall take effect immediately and shall remain in force until revoked in writing. All Orders inconsistent herewith are deemed revoked.

Done this 18 day of March, 2021.


WILLIAM D. DAR, Ph.D
 Secretary 

DEPARTMENT OF AGRICULTURE

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