



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman  
1100 Quezon City

**SPECIAL ORDER**

No. 253

Series of 2021

**SUBJECT: DESIGNATION OF DIRECTOR LEO P. CAÑEDA AS PROGRAM DIRECTOR OF FARM AND FISHERIES CLUSTERING AND CONSOLIDATION PROGRAM (F2C2)**

In the exigency of service and in pursuant to DA Administrative Order No. 27, Series of 2020, "Establishing the Farm and Fisheries Clustering and Consolidation Program (F2C2) towards Greater Inclusive Agri-Business Development in the Country", **DIRECTOR LEO P. CAÑEDA** is hereby designated as **Program Director of Farm and Fisheries Clustering and Consolidation Program (F2C2)**, vice Mr. Milo de los Reyes. The Program is under the supervision of the Undersecretary for Operations (For Implementation Guidance) and Undersecretary for Policy and Planning (For Conceptual Guidance).

As such, Dir. Cañeda shall perform the following duties and responsibilities:

- Lead in the development of guidelines for the selection of program beneficiaries, expert managers and technical support staff, and institutional partners in implementing cluster farming and community-led fisheries enterprises;
- Lead in the development of collaborations and partnerships with NGOs and private entities with expertise and interest involved in enterprise development;
- Lead in the linking of farm clusters with other enterprises in the supply chain or value chain through contract growing and other modalities;
- Lead in the adoption of the best practices and development of business models in farm clustering and consolidation among program participants;
- Lead in the development of enterprise development programs that enhance competitive, market-oriented, inclusive, sustainable, and resilient community-based farming and fisheries enterprises;
- Ensure the mainstreaming of farm clustering and consolidation program in various DA units, agencies and banners programs;
- Ensure sustainability of farm clustering and consolidation program by ensuring allocation of funding in various DA units, agencies and banners programs in their respective PAPs;
- Perform other tasks as may be required by the Secretary.

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He is entitled to travelling allowance, per diems and other incidental expenses that may be incurred in the performance of his functions, duties and responsibilities in view of the designation, chargeable against OSEC and other available funds, subject to existing government accounting and auditing rules and procedures.

All officials and employees of the Department including the Bureaus, Attached Agencies and Corporations, Service Units and Regional Field Offices are hereby advised of this designation and directed to give their full support and cooperation to Director Cañeda in the performance of his duties and responsibilities.

This Order shall take effect immediately and shall remain in force until revoked in writing. All orders and issuances inconsistent herewith are deemed revoked.

Done this 29th day of March 2021.

  
**WILLIAM D. DAR, Ph.D.**  
Secretary 

DEPARTMENT OF AGRICULTURE  
  
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