



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

MEMORANDUM ORDER

No. 37
Series of 2021

**SUBJECT : POST SUMMIT WAY FORWARD FOR THE COMMODITY
INDUSTRY ROADMAPS**

WHEREAS, in the last National Food Security Summit (NFSS) we saw the effectiveness of engaging a wide range of stakeholders in the agriculture value chain, and we want to pursue such modality of engaging our stakeholders in order to obtain timely feedback from them.

WHEREAS, during the NFSS we made commitment to complete different *commodity industry roadmaps discussed during the summit*, and allocated funds of P5,000,000.00 for each roadmap from concerned commodity programs and the Philippine Council for Agriculture and Fisheries.

WHEREAS, in the process of formulating the above-said roadmaps, we want to guarantee the active engagement of the whole array of stakeholders in the commodity value chain to ensure that they will have ownership of the process and outputs. Furthermore, the above-said roadmaps shall be completed by September 2021.

WHEREAS, a memorandum providing for the guidelines for the review and updating of all road maps has been issued last January 25, 2021 provides the proposed outline and framework for road maps.

NOW, THEREFORE, I, WILLIAM D. DAR, the Secretary of Agriculture, by the powers vested in me by the laws, and in order to attain the above goal, I am hereby ordering the following DA offices/units and providing for their corresponding tasks in steering the completion of the above-said roadmaps that were discussed during the NFSS:

- 1) **Philippine Council for Agriculture and Fisheries (PCAF)** – It shall ensure the active participation of the stakeholders in finalizing the commodity industry roadmaps. PCAF may form teams from the stakeholders (e.g., AFA and CAMP) or industry experts to spearhead the roadmap development. In addition, it shall prepare the detailed budget required to successfully accomplish the tasks that the commodity programs and PCAF will fund. PCAF shall also provide the facilitation and documentation of the processes and outputs.
- 2) **Commodity Programs (Corn, Livestock and Poultry, HVCDP, Aquaculture and Fisheries, Coconut, Sugar)** – It shall provide the funding to develop their respective commodity industry roadmaps. The programs shall also provide technical support and documenters in the development of the roadmaps.

A food-secure and resilient Philippines
with empowered and prosperous farmers and fisherfolk



- 3) **Bureau of Agriculture Research (BAR)** – It shall mobilize and support the engagement of various technical and industry experts to support the development of the roadmaps specially in the scoping of existing literature to support the needed analyses for the roadmaps. In particular, it shall engage the services of experts from UPLB, SUCs, and private sector groups for this purpose. It shall also assist in the documentation of the commodity industry roadmaps.
- 4) **Planning and Monitoring Service (PMS)** shall review the completed drafts of the various roadmaps to ensure consistency with the government’s development policies and programs as contained in the Philippine Medium Term Development Plan and other official government documents (e.g., Ambisyon 2040). PMS will provide guidance on experts/consultants on overall direction that roadmaps should observe given the National Agriculture and Fisheries Modernization and Industrialization Plan (NAFMIP) and framework provided by the Secretary of Agriculture on the development trajectory of the sector. And it shall ensure that the salient recommendations of the roadmaps are integrated in the DA work and financial plans in 2023 and beyond.
- 5) **Policy Research Service (PRS)**. It shall ensure its availability to various stakeholders during consultations wherein policies, regulations and rules regarding the sector and its relationship with the other sectors of economy need clarification. PRS will conduct consultations and discussions to provide the content and direction in the areas of incentives, regulations, and trade policies for the different commodity industry roadmaps.
- 6) **DA Communication Unit** – It shall ensure the publication and wide dissemination of the completed commodity industry roadmaps to policy makers, key agricultural stakeholders, media and the public at large.

PCAF, Commodity Programs (and other operating units), and BAR shall submit a detailed work plan and budget for review and approval of the Secretary on or before June 11, 2021.

The Chief of Staff and/or Undersecretary for Policy and Planning shall regularly conduct coordination meetings among the agencies, offices, and programs involved to assess the progress of the road-mapping activities and smoothen possible problems and issues that could delay the completion of the roadmaps.

In addition, PCAF shall report to DA Management Committee from time to time on the progress of the roadmap formulation.


A food secure and resilient Philippines
with empowered and prosperous farmers and fisherfolk



The final review and approval of the roadmaps shall be done by the concerned stakeholders through PCAF and separately by the DA ManCom.

This memorandum order supplements the earlier memo issued last January 25, 2021 and fast tracks the completion of the above-said roadmaps. It only amends the said memo where applicable.

Done this 25th day of May 2021.



WILLIAM D. DAR, Ph.D.

Secretary



DEPARTMENT OF AGRICULTURE



in replying pls cite this code :

For Signature: S-05-21-0418

Received : 25/05/2021 02:18 PM

A food-secure and resilient Philippines

with empowered and prosperous farmers and fisherfolk

