



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 341
Series of 2021

SUBJECT: AUTHORITY TO CONDUCT THE KADIWA AGRIBIZ WEBINAR AND BIYAHENG AGRIBIZ

In the interest of the service, the Agribusiness Promotion Division - Agribusiness and Marketing Assistance Service (APD-AMAS) is hereby authorized to conduct the KADIWA Agribiz Webinar and Biyaheng Agribiz.

One of the key mandates of the APD-AMAS is to promote agribusiness investment opportunities to encourage private sector participation in the development of the agriculture sector. For the previous years, several promotional activities are being conducted, to include, among others, the Agribusiness Investment Promotion, Investment Fair-cum-Investment Matching, and In-bound and Out-bound Missions. To continually facilitate its promotion activities despite the current travel and gathering restrictions, the AMAS launched the **KADIWA Agribiz Webinar** last year during the height of the pandemic. This activity was designed for the Overseas Filipino Workers (OFWs), displaced workers, students, private individuals, cooperatives, farmers and fishers and among others, interested to venture in agriculture.

On the other hand, the **Biyaheng Agribiz** was added as an additional segment aside from the regular airing of the webinar episodes. This activity was initiated to feature the success stories of agribusiness enterprises (e. g. cooperatives, associations, MSMEs, etc.) to promote its business model which would inspire agribusiness enthusiasts.

These activities were broadcasted live in the official social media accounts of the DA-AMAS using an online streaming platform (StreamYard) and currently generating positive responses from the general audience.

Thus, the following DA-AMAS personnel are hereby authorized to conduct, attend and facilitate the abovementioned activities:

1. Ms. Luzviminda F. Tolentino - OIC-Chief – APD / Team Leader
2. Ms. Maria Clavelia O. Domingo - Market Specialist II
3. Mr. Raymond I. Canoza - Agriculturist II
4. Ms. Maria Fay Anne C. Caisip - Project Development Officer II
5. Mr. Mark Oliver G. Royo - Market Specialist II
6. Ms. Shaira Steffany B. Granada - Market Specialist II
7. Mr. Adrian T. Bail - Market Specialist I

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In the event that APD-AMAS could not undertake the actual travel due to mobility restrictions, APD-AMAS is collaborating with the Regional Agriculture and Fisheries Information Section (RAFIS) to facilitate the shooting and editing of the AVP.

All expenses related to the conduct of these activities such as food, lease of venue and accommodation, honorarium, online streaming expenses, equipment, supplies and materials, vehicle rental, fuel expenses, traveling and other incidental expenses shall be charged against the AMAS funds, subject to the availability of funds and the usual government accounting and auditing rules and regulations.

So ordered.

Done this 17th day of May 2021.



WILLIAM D. DAR, Ph.D
Secretary

DEPARTMENT OF AGRICULTURE

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