



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 411
Series of 2021

SUBJECT : LAUNCHING OF THE NATIONAL LIVESTOCK AND POULTRY MONTH IN OCTOBER 2021 AND CREATION OF ITS NATIONAL STEERING COMMITTEE

The Department of Agriculture will launch a “*National Livestock and Poultry Month*”, and will be celebrated yearly on every month of October, starting this year. This celebration is to acknowledge and value the efforts of our partner stakeholders in livestock and poultry industry, especially in these difficult times. Consequently, this is to join the world observance of the *Farmed Animals Day* every 2nd day of October.

With this, a National Steering Committee is hereby created to provide guidance and ensure successful implementation of activities for this month-long celebration, October 1-31, 2021:

NATIONAL STEERING COMMITTEE

Chairperson : Undersecretary for Livestock

Vice-Chairperson: National Livestock Program Director

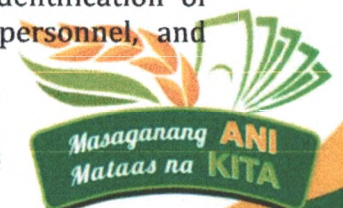
Members: Director, Bureau of Animal Industry
Executive Director, National Meat Inspection Service
Executive Director, Philippine Carabao Center
Executive Director, Philippine Council for Agriculture and Fisheries
Administrator, National Dairy Authority

Secretariat: National Livestock Program
Two (2) representatives from BAI, NMIS, NDA, and PCC
Agriculture and Fisheries Information Division

The National Steering Committee shall have the following functions:

- Prepare all the needed documents for the declaration and launching of the National Livestock and Poultry Month;
- Provide guidance and ensure successful implementation of activities for the event, including the selection of the theme and identification of activities and corresponding focal agencies, officials, personnel, and timelines;

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- Oversee the implementation of the plan and activities for the celebration of the National Livestock and Poultry Month;
- Engage/ Work with/ Consult/ Invite, as necessary, resource persons or representatives from other government units and/or private sector to support the celebrations; and
- Perform other relevant tasks for the successful implementation of the activities and events.



Further, all DA Regional Executive Directors are hereby directed to create a Regional Committee to ensure successful preparation and implementation of activities at the regional level.

All DA Service Units, Regional Field Offices, Bureaus, Attached Agencies and Corporations are hereby are directed to support and participate in the celebration of the National Livestock and Poultry Month.

All expenses to be incurred by the National Steering Committee and Regional Committee shall be chargeable against the funds of the DA-National Livestock Program and DA Regional Offices, respectively, subject to availability of funds and the usual government accounting and auditing rules and regulations.

This order shall take effect immediately and shall remain in force until revoked in writing. All Orders inconsistent herewith are deemed revoked.

Done this 14th day of June, 2021.


WILLIAM D. DAR, Ph.D.
 Secretary 

DEPARTMENT OF AGRICULTURE

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