



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

MEMORANDUM CIRCULAR

No. 23
Series of 2021

SUBJECT : AMENDMENT ON PORK MAV PLUS 2021

WHEREAS, the Minimum Access Volume (MAV) Management Committee conducted a review on MAV Management Committee (MMC) Resolution No. 01, series of 2021, "The Mechanism for the Implementation of Executive Order No. 133 for the MAV Year 2021."

WHEREAS the global problem on transport and movement of imported goods due to the pandemic has affected the arrival of the 70% or 140,000 MT for July to October from the usual 30-40 days after shipment transit time, it extends to 120 days. Hence, the arrival of the remaining 30% or 60,000 MT on January 2022 or the end of MAV year 2021 has to be fast-tracked.

WHEREAS, only four (4) regions registered a single-digit inflation instead of less than double-digit inflation rate on meat while the rest displayed higher than the national inflation rate of 4.2 from January to August 2021.

WHEREAS, there was very low utilization of the Pork MAV Plus due to the very strict market restrictions and distribution, thereby defeating the objectives of EO 133, series of 2021 which are to address the supply gap in pork meat, provide consumers with adequate and affordable meat, and to lower inflation.


WHEREAS, there is a considerable deficit in pork supply being experienced all over the country.

NOW, THEREFORE, I, WILLIAM D. DAR, Ph.D., Secretary, Department of Agriculture, by the powers vested in me by law, do hereby order the following amendments to MMC Resolution No. 01, Series of 2021 to facilitate the full utilization of the Pork MAV Plus 2021:

1. Expand the market coverage under the MAV Plus, allowing the distribution outside of the NCR Plus (composed of Metro Manila, Bulacan, Rizal, Laguna, and Cavite) to areas with relatively high prices of pork meat.
2. Expand the distribution channels allowing the selling of Pork MAV Plus to processors and institutional buyers.

This Memorandum Circular shall take effect immediately.

Done this 25th day of October 2021.


WILLIAM D. DAR, Ph.D.
Secretary

DEPARTMENT OF AGRICULTURE

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