



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman  
1100 Quezon City

**MEMORANDUM ORDER**

No. 75

Series of 2021

**SUBJECT : INTEGRATION OF PRDP INNOVATIONS IN THE VARIOUS PROGRAMS OF THE DEPARTMENT OF AGRICULTURE**

**WHEREAS**, the Secretary of Agriculture has ordered the integration of the “OneDA Agenda” key strategies toward transformative agriculture and fishery sector thru Administrative Order No. 25, Series of 2021 mandating all DA operating units, banner programs, regional offices, bureaus and attached agencies to abide and give utmost priority to the implementation of the policy directions and department-wide programs.

**WHEREAS**, the OneDA Agenda program implementation has four major components namely: Spatial Planning and Development, Value Chain Clustering with Supportive Rural Infrastructure and Extension Support, Linkages and Partnerships, and Monitoring and Evaluation.

**WHEREAS**, the FOS is mandated to take the lead in mainstreaming the DA’s flagship programs and projects and shall ensure that the activities of the DA banner programs harmonizes with the DA’s programs and projects such as ABCs, BAC, PAFES, AMIA, and the Philippine Rural Development Project (PRDP) and ensure that implementation of these programs are monitored and evaluated.

**WHEREAS**, the Philippine Rural Development Projects has developed ten (10) tools and innovations in projects identification and implementation.

1. Operation Manual for Infrastructure Support in Partnership with LGUs;
2. Climate proofed technical planning parameters for rural infrastructure in keeping with Department of Public Works and Highways (DPWH) guidelines;
3. Operation Planning and Budgeting Guidelines requiring the use of PCIPs as the platform for planning and budgeting technical and program support through a process that links the overall AFMP with the more strategically focused Regional AFMP and Local Government Priorities;

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4. Enhanced Vulnerability and Suitability Analysis (EVSA) as the tool for identifying the edaphic and climatic suitability of cropping areas according to commodity;
5. Value Chain Analysis (VCA) as the tool for identifying the interventions required to strengthen the value chain for commodities confirmed as suitable through EVSA;
6. Methodology for Business Planning in support to Proponent Group Enterprise development; The approach on Business Planning is being introduced in the DA as a tool in providing financial grants to proponent groups such as the farmers and fisherfolks cooperatives and associations (FCAs);
7. Geo-mapping to enhance the monitoring, governance and quality of investments supported by the DA;
8. Social and Environmental Safeguards Manual based on enhance procedures and experience developed under PRDP;
9. Grievance/Citizen Monitoring and Feedback System; and
10. Rural Road Network Strategic Overlay (IROAD) as the basis for planning budgeting and construction of the country's rural road network in partnership with Local Government Units (LGUs) and DPWH.

**WHEREAS**, these PRDP tools/innovations and reforms are aligned with and supports the key components of OneDA Agenda, could tremendously improve identification and implementation of DA projects and activities.

**WHEREAS**, the integration and adoption of these reforms and innovations would ensure the efficiency and effectiveness of the implementation of OneDA Agenda.

**NOW THEREFORE, I, WILLIAM D. DAR of the Department of Agriculture** by the powers vested in me by the laws, and in order to attain the above goal, I hereby order the adoption of the reforms and innovations.

The following DA offices/units are hereby directed to take the lead in the integration of the PRDP reforms and Innovations:

1. The **Bureau of Agricultural and Fishery Engineering (BAFE)** shall take the lead in the integration of innovations related to infrastructure development Innovations (*Innovation #01, Innovation #02, and Innovation #10*).

The IBUILD Component and the Geo-tagging & Governance Unit of PRDP shall provide technical support to BAFE.

DA-ICTS shall provide back-end support (Web-hosting of ICT tools/Innovations and online information systems) to BAFE for *Innovation #10*.

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2. The **DA - Planning and Monitoring Service (DA-PMS)** shall take the lead with regards to the integration of investment planning related innovations (*Innovation #03, Innovation #04, and Innovation #05*).

The IPLAN Component and Geo-tagging & Governance Unit of PRDP shall provide technical support to DA-PMS.

DA-ICTS shall provide back-end support (Web-hosting of ICT tools/Innovations and online information systems) to DA-PMS for *Innovation #04*.

3. The **DA - Agribusiness and Marketing Assistance Service (DA-AMAS)** shall take the lead in the integration of enterprise and marketing related innovation (*Innovation #06*).

The IREAP Component of PRDP shall provide technical support to DA-AMAS.

4. The **DA - Information and Communications Technology Service (DA-ICTS)** shall take the lead in the integration of the information technology related innovations (*Innovation #07*).

The Geo-tagging & Governance Unit of PRDP shall provide technical support to DA-ICTS.

5. The **DA - Field Operations Service (DA-FOS)** shall take the lead in the integration of Social and Environmental Safeguards innovations (*Innovation #08 and Innovation #09*) in close coordination with BAFE.


The SES Unit of PRDP shall provide technical support to DA-FOS. One of the Divisions under DA-FOS may be assigned to oversee/monitor the implementation of SES.

6. The Counterpart Organizations/Units of the above listed offices in the Regional Field Offices shall take the lead in the integration of the respective innovations in the regional field offices.

The above listed DA offices/units shall prepare plan of action for the integration of the PRDP Innovations as per attached matrix.

This memorandum order shall take effect immediately and supersedes all memorandum orders that are inconsistent herewith.

Done this 9<sup>th</sup> day of December 2021.

  
**WILLIAM D. DAR, Ph.D.**  
Secretary

DEPARTMENT OF AGRICULTURE  
  
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## OneDA - PRDP Integration

PRDP Tools / Innovations	1DA Strategy supported by PRDP tools/innovations	1DA Strategy implementation component	Responsible Office
<b>Tool/Innovation NO. 1</b> Operation Manual for Infrastructure Support in Partnership with LGUs	Farm Mechanization & Infra Investments	Spatial Planning & Development	BAFE <i>with support from:</i> PRDP-IBUILD
<b>Tool/Innovation NO. 2</b> Climate proofed technical planning parameters for rural infrastructure in keeping with DPWH guidelines	Climate Change Adaptation and Mitigation Measures	Spatial Planning & Development Value Chain Clustering	BAFE <i>with support from:</i> PRDP-IBUILD DA-CRAO
<b>Tool/Innovation NO. 3</b> Operation Planning and Budgeting and Budgeting Guidelines on the use of PCIPs as the platform for planning and budgeting technical and program support through a process that links the overall AFMP with the more strategically focused Regional AFMP & LGU	Province-led Agri-Fisheries Extension System Mobilization and Empowerment of Partners	Spatial Planning & Development Value Chain Clustering Linkages & Partnerships	DA-PMS <i>with support from:</i> PRDP-IPLAN
<b>Tool/Innovation NO. 4</b> Enhanced Vulnerability & Suitability Analysis (eVSA) as the tool for indentifying edaphic & climatic suitability of cropping areas according to commodity	Climate Change Adaptation and Mitigation Measures	Spatial Planning & Development Value Chain Clustering	DA-PMS <i>with support from:</i> PRDP-IPLAN PRDP-GGU DA-CRAO BSWM
<b>Tool/Innovation NO.5</b> VCAs as the tool for identifying the interventions required to strengthen the value chain for commodities confirmed as suitable through eVSAs	Province-led Agri-Fisheries Extension System	Value Chain Clustering Linkages & Partnerships	DA-PMS <i>with support from:</i> PRDP-IPLAN

## OneDA - PRDP Integration

PRDP Tools / Innovations	1DA Strategy supported by PRDP tools/innovations	1DA Strategy implementation component	Responsible Office
<b>Tool/Innovation NO.6</b> Methodology for Business Planning in support to Proponent Group enterprise development	Bayanihan Agri Clusters Mobilization & Empowerment Technology and Innovation Including Digital Agriculture Farm Mechanization & Infra Investments Post-harvest, Processing, Logistics & Marketing	Value Chain Clustering Linkages & Partnerships	DA-AMAS <i>with support from:</i> PRDP-IREAP
<b>Tool/Innovation NO. 7</b> Geo-mapping to enhance monitoring, governance & quality of investments supported by DA	Technology and Innovation including Digital Agriculture	Monitoring & Evaluation	DA-ICTS <i>with support from:</i> PRDP-GGU
<b>Tool/Innovation NO. 8</b> Social and Environmental Safeguards (SES) Manual based on enhanced procedures & experience developed under PRDP	Farm Mechanization & Infra Investments	Value Chain Clustering	DA-FOS <i>with support from:</i> PRDP-SESU
<b>Tool/Innovation NO. 9</b> Grievance Redress Mechanism / Citizen Monitoring and Feedback System	Farm Mechanization & Infra Investments	Monitoring & Evaluation	DA-FOS <i>with support from:</i> PRDP-SESU
<b>Tool/Innovation NO. 10</b> "Rural Road Network Strategic Overlay" (IROAD - now ABEMIS/GEOAGRI) as the basis for planning, budgeting & construction of the country's rural road network in partnership w/ LGUs and DPWH	Farm Mechanization & Infra Investments	Spatial Planning & Development Linkages & Partnerships Monitoring & Evaluation	BAFE <i>with support from:</i> PRDP-IBUILD PRDP-GGU DA-ICTS