



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 58

Series of 2022

SUBJECT : CREATION OF THE PROJECT MANAGEMENT TEAM OF THE DA FARM AND FISHERIES CLUSTERING AND CONSOLIDATION PROGRAM AND JOLLIBEE GROUP FOUNDATION INC. FOR PROMOTING THE AGRO-ENTREPRENEURSHIP CLUSTERING APPROACH

In the exigency of service and to attain the Department of Agriculture's vision of "masaganang ani at mataas na kita," the DA Farm and Fisheries Clustering and Consolidation Program (F2C2 Program) will conduct the AGRO-ENTREPRENEURSHIP CLUSTERING APPROACH (AECA) Project, in partnership with Jollibee Group Foundation Inc. (JGF), as part of the government's Public-Private Partnership Program.

To ensure the efficient implementation of this initiative, a Program Management Team (PMT) is hereby created as follows:

A. Composition

Farm and Fisheries Clustering and Consolidation Program

Name	Designation
Director Shandy M. Hubilla, CESO IV, EnP	Program Director
Deputy Director Emerson S. Yago	Deputy Program Director
Mr. Brian Joseph S. Quanico	Project Evaluation Officer

Jollibee Group Foundation Inc.

Name	Designation
Mr. Leonardo R. Cortez, Jr.	Senior Program Manager
Ms. Ma. Laize Ar Cruzat	Senior Program Manager
Ms. Arianne Aldeza	Assistant Program Manager

B. Functions and Responsibilities

DA-F2C2 Program shall have the following duties and functions:

- a. Monitor the implementation and evaluate the project results;


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- b. Identify and endorse the JGF for final screening of the appropriate participants for the AE Course;
- c. Ensure that the selected participants fully understand the course and its requirements and are committed to completing the course;
- d. Review the Action Plans of the participants from attending the AE Courses and provide inputs as needed;
- e. Ensure DA Regional Field Offices (RFOs) implement their Action Plans from the courses and track the implementation of the progress of those plans; and
- f. Work with JGF in developing media releases and Facebook posts, and other online activities to inform DA and JGF stakeholders about the partnership.

The JGF shall have the following duties and functions:

- a. Monitor the implementation and evaluate the project results;
- b. Collaborate with the DA F2C2 Program in determining the appropriate participants for the AE Course based on an agreed upon criteria and qualifications;
- c. Conduct the online AE Courses and provide access to the relevant resources and tools;
- d. Conduct coaching sessions for DA RFOs that will produce their Actions Plans within the project period;
- e. Work with DA in tracking the implementation progress of DA RFOs' Action Plans; and
- g. Work with the DA F2C2 Program in developing media releases and Facebook posts, and other online activities to inform DA and JGF stakeholders about the partnership.

Expenses to be incurred for the activities related to the performance of the functions of the PMT shall be chargeable against OSEC funds, subject to its availability and the usual government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall remain in force until revoked in writing. All orders, memorandum and issuances inconsistent herewith are deemed revoked.

Done this 31st day of January 2022.

WILLIAM D. DAR, Ph.D.
Secretary

DEPARTMENT OF AGRICULTURE

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