



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

Promotional Video Contest

Mechanics:

1. The contest is open to all youth aged 18-30 years old residing in any region of the Philippines. Must not be an employee of the OneDA family/ Provincial/ City/ Municipal Agriculture/ Veterinary Office. Limited to one entry per participant.
2. An individual or group may be featured in the video highlighting their engagement and how they actively lead agriculture activities at home, in school, or in their community.
3. Entries must capture the participant/s' experience in developing household garden/ farm. The garden/farm may include vegetables, free-range chicken, backyard swine projects, etc.
4. Entries must show original footage, with participants adhering to the STANDARD HEALTH PROTOCOLS imposed by the IATF. Music should be free from copyright.
5. The video content can be thru vlog or documentary. Language to be used must be in English/Filipino or local dialect with English subtitle.
6. The length of the video must be at least 3 minutes and shall not exceed 5 minutes. It must be submitted in digital format (mp4, mov, or wmv) with at least 720p resolution.
7. Each region shall submit one (1) finalist only. Entries must not have been used and/or entered in any other competition or published in any media and posted online for whatever purpose, prior to the start and during the competition.
8. Each finalist will receive P1000.00
9. Entries must be submitted to the official email address of the 2nd Youth in Agriculture Summit at **youthagrisummit@gmail.com** via Google Drive, on or before March 31, 2022 with the Title, flashed in the title card, as file name. Entries must indicate the following details:
 - Full Name or Association Name
 - Age
 - Contact number
 - Location of the video (village/town/city/province)
 - Brief Description of the Video
10. Entries will be uploaded in the Official Facebook of the Department of Agriculture for online viewing. The videos will be posted at 5:00 PM on April 8, 2022 until 12:00 NN of April 15, 2022.

*A food-secure and resilient Philippines
with empowered and prosperous farmers and fisherfolk*



11. The video which receive the most “heart” reaction will be given the People’s Choice Award.
12. The decision of the organizing committee and the Board of Judges are final and irrevocable.
13. By submitting an entry, participants shall agree to allow the Organizing Committee or the Department of Agriculture to reproduce, distribute, display, and create derivative works of the winning or non-winning entries for marketing, educational, and promotional purposes in any media platform at any time.
14. Prizes are as follows:
 - Grand Prize: P25,000 + plaque
 - 4 Runner-ups: P15,000 + Certificate
 - People’s Choice Award (Most viewed + Most Reacted) – P3,000 + Certificate
15. Criteria for Judging:
 - Relevance and Content – 40%
 - Creativity/ Originality – 35%
 - Audio and Video Quality – 25%
 - Total: 100%