



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 309

Series of 2022

SUBJECT: AUTHORITY TO CONDUCT THE PLANNING WORKSHOP FOR THE IMPLEMENTATION OF BAYANI KITA APP ON MAY 11-13, 2022 IN REGION III

In the exigency of service, the Information and Communications Technology Service (ICTS) is hereby authorized to conduct the planning workshop for the rollout of the **BayAni Kita App** on **May 11-13, 2022** in **Region III**.


The BayAni Kita is a mobile app designed to help the farmers and fisherfolk become digitally transformed. It includes features like digital ID, direct messaging with DA, linking with farmers and fisherfolk, updates on the latest trends in farming and fishing, and other digital functionalities. The BayAni Kita App was piloted in selected municipalities in Ilocos Sur, Nueva Ecija and Batangas provinces last November 2021.

The workshop will cover the following activities:

- a. BayAni Kita App system overview;
- b. Targeting of organizational units for roll out and formulation of the BayAni Kita App Implementation Work Plan;
- c. Discussion on the integration of Trading Post Commodity Volume Watch;
- d. Discussion on the BABay ASF report module and livestock commodity pricing and volume;
- e. Discussion on the use of infoboard and other feedback mechanisms (StratComm); and
- f. Drafting of the Communication Plan, IEC Strategies, and Sustainability Plan.

The following are hereby given authority to attend and participate in the said activity:

Office Name	Number of Participants
Office of the Undersecretary for Admin and Finance (<i>Digital Agriculture and Ease of Doing Business</i>)	4
Strategic Communications	4
Agribusiness and Marketing Assistance Service (AMAS) (<i>Bantay Presyo and Trading Post Commodity Volume Watch</i>)	4
Field Operations Service (FOS) (<i>RSBSA and Voucher system</i>)	4
National Livestock Program	2


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Information and Communications Technology Service (ICTS)	
Office of the Director	2
ICT Planning and Standards Division (ICTPSD)	4
Network Operations and Management Division (NOMD)	4
Systems and Applications Development Division (SysADD)	7
Database Management Division (DMD)	2
Secretariat	2
Guests	5
GRAND TOTAL	44

Traveling expenses and per diem of participants shall be charged against their respective offices. Payment for the venue/ training facilities, food, accommodation, supplies and materials and other incidental expenses including professional fees and fares of the resource speakers shall be charged against the DA-ICTS funds, subject to the availability of funds and the usual government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall remain in force until the completion of the activity. All orders, memoranda, and other issuances, inconsistent herewith are deemed revoked.

Done this 10th day of April 2022.



WILLIAM D. DAR, Ph.D.
Secretary



DEPARTMENT OF AGRICULTURE

 in replying pls cite this code :
For Signature: S-04-22-0152
 Received : 04/08/2022 10:22 AM

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