



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 352
Series of 2022

SUBJECT : AUTHORITY TO CONDUCT FY 2022 AMAS – AMAD STRATEGIC MANAGEMENT CONFERENCE


In the exigency of service, the Agribusiness and Marketing Assistance Service (AMAS) is hereby authorized to conduct the FY 2022 Agribusiness and Marketing Assistance Service-Agribusiness and Marketing Assistance Division (AMAS-AMAD) Strategic Management Conference on **May 30, 2022 to June 3, 2022 in Baguio City.**

The AMAS-AMAD Strategic Management Conference aims to:

1. Develop concrete plans and programs of the Regional AMADs based on the AMAS Key Strategic Initiatives, specifically on the following areas of concern: a. Food security and food sovereignty; b. Agribusiness Investment Promotion; and c. Market development (domestic and export) of agro-based products;
2. Review targets and budgets for FY 2022 and FY 2023 based on the region's strategic programs of action;
3. Evaluate the FY 2022 implementation of AMAS-AMAD programs, projects, and activities;
4. Identify and assess operational and administrative issues/concerns and come up with remedial actions/recommendations to enhance implementation of programs and projects; and
5. Discuss best practices or success stories in the regions in relation to program implementation so that other regions may replicate their strategies.

As such, representatives from the following operating units of the Department are authorized to attend this workshop:

OFFICE/OUs	NO.
AMAS	
• Office of the Director	7
• Market Development Division (MDD)	4
• Agribusiness Promotion Division (APD)	4
• Agribusiness Industry and Support Division (AISD)	4
• Young Farmers Challenge	3
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DA – AMAD (2 pax per region)	30
DA Operations in the National Capital Region	2


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OFFICE/OUs	NO.
Resource Persons: Office of the Undersecretary for Policy, Planning and Research (2) Budget (1), Planning (1), MED (1) & Accounting (1)	6
Drivers (Central Office and Regions)	12
TOTAL	75

All expenses to be incurred in the conduct of the activity, including payment for the venue/training facilities, food and accommodation, vehicle rental, workshop supplies and other incidental expenses shall be charged against the DA-AMAS funds, while travelling expenses and per diem of participants shall be charged against the funds of their respective offices, subject to the usual government, accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon completion of the event. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 28th day of April 2022.


WILLIAM D. DAR, Ph.D.
Secretary

DEPARTMENT OF AGRICULTURE

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