

27 July 2022

MEMORANDUM ORDER

No. <u>58</u>

TO :

ALL REGIONAL EXECUTIVE DIRECTORS

ALL BUREAU DIRECTORS

ALL HEADS OF ATTACHED AGENCIES AND CORPORATIONS

**ALL HEADS OF DA BANNER PROGRAMS** 

SUBJECT

STRENGHTENING REGIONAL COORDINATION

In compliance with the directive of the President and Secretary of Agriculture for a Whole of Government Approach towards agricultural development, all bureaus, attached agencies, and corporations, and programs must strenghten its vertical and horizontal coordination for the effective and efficient implementation of programs and projects to achieve our objectives.

Coordination shall be conducted at the following levels:

- 1) Program Level- the Masagana Programs (rice, corn, vegetable livestock, poultry dairy, and fisheries) shall take the farming systems approach with the goal of increasing the productivity and income of farmers and fishers. This will mean integrating and synchronizing our interventions for the benefit of our clustered farmesr. It also means interacting with other programs and offices for the different interventions.
- 2) Bureaus, Attached Agencies and Corporations- the concerned offices must look at the farmer or fisher engaged in multi-commodity production. Hence, the concerned agency will have to work with other offices when implementing activities that will affect the work of other units (example: Regional Field Office (RFO), PhilRice, NIA, PHilMech to synchronize their activities in relation to planting schedule)
- 3) Regional Level- the main operations are at the local, provincial and regional levels. All DA agencies implementing programs and projects in the region must work together. The DA RFOs to lead the coordination among these agencies.

In view of the above, the Regional Executive Directors (REDs) are hereby tasked to ensure close coordination among DA agencies in the region and other central-based agencies that are also implementing projects in the region through the conduct of regular meetings and clearly defined coordination mechanisms. The objective of close coordination is towards location-specific, stakeholder targetted, timely, synchronized, and wholistic provision of interventions.

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The REDs may use the Regional Management Committee (RMC) as the modality for such coordination. The RMC shall have regular and special meetings as a venue to discuss programs and projects implemented in the region by the different DA bureaus, agencies and programs. It shall serve as a collegial body to resolve problems and issues encountered in the course of its implementation.

By consensus in the RMC, a focal agency/office can be assigned for each of the provinces within the region. The focal agency/office which may have major activities or presence in the specific province shall serve as the lead in the coordination and integration of DA activities for the province.

For your guidance and compliance.

LEOCADIO S. SEBASTIAN, Ph.D., CESO

Undersecretary for Operations and Chief of Staff



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