



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

MEMORANDUM ORDER

No. 62
Series of 2022

**TO: ALL BUREAUS DIRECTORS
ALL HEADS OF ATTACHED AGENCIES AND ALL ATTACHED CORPORATIONS
ALL DIRECTORS OF BANNER PROGRAMS AND SPECIAL PROGRAMS
ALL REGIONAL EXECUTIVE DIRECTORS**

**SUBJECT: INTEGRATION OF PRDP PROCESSES IN THE PLANNING AND
IMPLEMENTATION OF DA PROGRAMS**

The Philippine Rural Development Project (PRDP) has developed science-based tools and innovations through a value chain and market-oriented approach in implementing agriculture and fisheries investments. As of July 2022, the PRDP has formulated 137 value chain analyses (VCAs) covering 78 commodities and product forms, which have been the basis of the Local Government Units (LGUs) in the preparation of their respective Provincial Commodity Investment Plans (PCIPs).

To maximize the utility of the plans developed under the PRDP, the Department of Agriculture (DA) has included in the annual planning and budgeting guidelines the use of VCA and PCIP as basis and reference in the preparation of plans and programs of the Department.

As a step towards further institutionalizing the PRDP learnings in the DA system, the following processes shall be integrated in the planning and implementation guidelines of the programs, projects and activities of the Department:

1. AgPLAN - Agri-Fishery Planning at the Local and National Levels

Institutionalization of the Value Chain Analysis and Provincial Commodity Investment Plans as reference for planning and budgeting starting CY 2024.

All DA offices shall use the VCA and PCIP framework in preparing their respective plans and budget proposals. The rice and corn banner programs shall ensure that the value chain framework is embedded in the commodity roadmaps. The DA - Planning and Monitoring Service (DA-PMS) shall take the lead in the institutionalization of the VCA and PCIP in the preparation of DA's annual planning and budgeting guidelines and ensure that these are being adopted in the plans and budget of all DA offices.

2. AgBUILD - Agriculture Building Up of Infrastructure and Logistics for Development

Adoption of relevant PRDP Technical and Documentary Requirements in the Implementation of Rural Infrastructure Investments.

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All proposals related to rural infrastructure projects shall include the following as the minimum technical and documentary requirements:

- A. Program of Work (POW) and Detailed Engineering Design
- B. Feasibility Study
- C. Geo-tagging
- D. Social and Environmental Safeguards

The Bureau of Agricultural and Fishery Engineering (BAFE) shall take the lead in the adoption of these technical requirements and standards and ensure that these are embedded in the relevant manuals and guidelines related to infrastructure implementation.

The development of the FMR Network Plan shall be anchored on the PCIP and BAFE shall ensure that all proposals related to FMRs regardless of funding sources shall comply while keeping with the DPWH standards and guidelines.

3. AgREAP- Agribusiness and Rural Enterprises for Agri-fishery Productivity

Adoption of PRDP Technical and Documentary Requirements in the Implementation of Enterprise Investments for Proponent Groups.

All proposals related to enterprise subprojects shall include the following as the minimum technical and documentary requirements:

- A. DA Accredited Proponent Group Letter of Intent
- B. Business Plan
- C. Detailed Engineering Design (for Civil Works)
- D. Geo-tagging
- E. Social and Environmental Safeguards

The DA - Agribusiness and Marketing Assistance (DA-AMAS) shall take the lead in the adoption of these technical requirements and standards to ensure that these are reflected in the relevant manuals and guidelines related to enterprise investments.

The DA Field Operations Service (DA-FOS) shall provide the overall technical and operational support to ensure smooth and seamless adoption and integration of these processes including all other requirements and activities associated with the compliance to the above-mentioned documents.

This Memorandum Order shall take effect immediately and supersedes all orders and issuances inconsistent herewith.

Done this 15th day of August 2022.


LEOCADIO S. SEBASTIAN, Ph.D., CESO I
Undersecretary and Chief of Staff

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PROPOSED FRAMEWORK FOR VCA-LED DA PROGRAM IMPLEMENTATION

DA INTENDED OUTCOME

