



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 77
Series of 2022

SUBJECT: DESIGNATION OF KRISTINE Y. EVANGELISTA AS ASSISTANT SECRETARY FOR CONSUMER AFFAIRS AND AS DA SPOKESPERSON

In the exigency of service, **KRISTINE Y. EVANGELISTA** is hereby designated as **ASSISTANT SECRETARY FOR CONSUMER AFFAIRS (ASEC FOR CONSUMER AFFAIRS) AND AS DA SPOKESPERSON.**

As ASec for Consumer Affairs, she shall perform the following functions, duties and responsibilities:

1. Lead the DA efforts towards ensuring the accessibility, safety and affordability of food for the consuming public at all times, especially during calamities, emergencies and like occurrences;
2. In coordination with the Department of Trade and Industry (DTI), oversee the enforcement of the automatic price freeze on basic necessities in areas declared as a disaster area or under a state of calamity, or price ceilings on any basic necessity or commodity that may be imposed by the President pursuant to R.A. No.7581 as amended;
3. Act as Chair, Bantay Presyo Advisory Committee;
4. Oversee the institutionalization and operationalization of Kadiwa ni Ani at Kita;
5. Submit weekly report on the status of basic agricultural supplies;
6. Oversee the formulation and implementation of plans and programs of the agribusiness and marketing group: Agribusiness and Marketing Assistance Division (AMAD) and Agribusiness and Marketing Assistance Service (AMAS); and
7. Perform other functions that may be assigned by the undersigned and the Secretary relative to consumer affairs.

As DA Spokesperson, she shall perform the following:

1. Supervise the crafting of official statements and press releases for the Department, ensuring that information are relevant and timely;





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2. Appear at press conferences on behalf of the undersigned and/or the Secretary, deliver prepared remarks, answer press questions and provide updates regarding key areas of concern;
3. Handle media concerns and speak to the public to clear up confusion and false or misleading coverage;
4. Enhance the Department's media relation; and
5. Perform other tasks that may be assigned by the undersigned and the Secretary.

She is entitled to RATA, travelling expenses, per diems and incidental expenses that may be incurred in the performance of her duties and responsibilities as designated, chargeable against DA-OSEC funds, subject to existing government accounting and auditing rules and regulations.

All officials and employees of the Department including its Bureaus, Attached Agencies and Corporations, and Regional Field Offices are hereby advised of these designations and directed to give their full support and cooperation to ASec Evangelista in the performance of her duties and responsibilities.

This Order shall take effect immediately and shall remain in force until revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 4th day of October 2022.

DOMINGO F. PANGANIBAN
Senior Undersecretary



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