



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

NO. 787

Series of 2022

SUBJECT : AUTHORITY TO CONDUCT THE AMAS-AMAD STRATEGIC PLANNING WORKSHOP FOR THE PREPARATION OF FY 2024 PLAN AND BUDGET PROPOSAL AND ENTERPRISE REVIEW AND ASSESSMENT OF SELECTED FCA AND YFC BENEFICIARIES ON DECEMBER 5-9, 2022

In the interest of service and in order to harmonize the market development support services of the Department, the Department of Agriculture–Agribusiness and Marketing Assistance Service (DA-AMAS) in coordination with the DA Regional Field Office – IX is hereby authorized to conduct the **AMAS-AMAD Strategic Planning Workshop for the Preparation of FY 2024 Plan and Budget Proposal and Enterprise Review and Assessment of selected FCA and YFC Beneficiaries on December 5-9, 2022 in Region IX.**

The said activity will be divided into two (2) parts. The first part is the AMAS-AMAD Strategic Planning Workshop for the preparation of FY 2024 Plan and Budget Proposal which will be held on December 5-7, 2022 to be funded by DA-AMAD RFO IX. The second part is the Enterprise Review and Assessment of selected FCA and YFC Beneficiaries, which will be conducted on December 8-9, 2022 and to be funded by DA-AMAS.

The Strategic Planning Workshop aims to:

1. Harmonize the market development support services of the Department based on the directives of the new administration;
2. Strategize the provision of marketing assistance to the beneficiaries of the DA-Banner programs; and
3. Prepare the FY 2024 Plan and Budget Proposal for market development services (MDS) of AMAS and the Regional Field Offices.

On the other hand, the Enterprise Review and Assessment aims to evaluate the enterprise implementation and learn from the best practices of selected Farmers Cooperatives and Associations (FCAs) and Young Farmers Challenge beneficiaries for further development of the Kadiwa and Young Farmers Challenge programs.

The participants for this activity are as follows:

PARTICIPANTS	NUMBER OF PAX
Office of the Undersecretary for Consumer Affairs	3
Agribusiness and Marketing Assistance Service	
Office of the Director	4
Agribusiness Industry Support Division	4



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PARTICIPANTS	NUMBER OF PAX
Agribusiness Promotion Division	4
Market Development Division	4
Young Farmers Challenge Program	2
DA-Banner Programs	
Halal Food Industry Development Program	1
High Value Crops Program	1
National Rice Program	1
National Corn Program	1
National Livestock Program	1
National Organic Agriculture Program	1
Planning and Programming Division	1
Monitoring and Evaluation Division	1
Budget Division	1
Agribusiness and Marketing Assistance Divisions	30
Regional Field Office IX Officials	3
Secretariat	7
TOTAL	70

As such, they are entitled to travelling expenses and per diems chargeable against their respective offices. All other expenses to be incurred in the conduct of the activity, including payment for the venue/ training facilities, food and accommodation, service vehicles/ transportation, workshop supplies, honoraria and/or token of resource person/s and other incidental expenses shall be charged against the funds of DA-AMAD RFO IX for Part 1 (December 5-7, 2022) and DA-AMAS funds for Part 2 (December 8-9, 2022) subject to fund availability and the usual government accounting and auditing rules and regulations.

This order shall take effect immediately and shall be considered revoked upon completion of the event. All orders and memoranda inconsistent herewith are deemed revoked.

Done this 14th day of October, 2022.

DOMINGO F. PANGANIBAN
Senior Undersecretary



DA-CO-AMAS-MM20220930-00359