



**MEMORANDUM CIRCULAR**

NO. 05

Series of 2023

**SUBJECT : GUIDELINES ON THE ESTABLISHMENT OF BACKYARD NATIVE CHICKEN PRODUCTION (MANUKAN SA BAKURAN) FOR THE BAI NUPAP PROJECTS**

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**I. PROJECT DESCRIPTION**

The National Urban and Peri-Urban Agriculture Program (NUPAP) aims to make food abundant in urban and peri-urban areas by supporting the establishment of community gardens and farms while increasing awareness on human health through nutrition and inspiring citizens to contribute to innovative, economic, and environmentally sustainable food systems towards the uplifting of Filipino communities. The NUPAP through the Bureau of Animal Industry (BAI) will be establishing various livestock and poultry farms tailor-fitted to urban or peri-urban environmental conditions.

The government is giving the industry the proper attention and exerting efforts to improve native chicken farming because of the important role it plays in the economy, which includes the provision of additional income to small hold farmers and the scope/magnitude of the demand for native chicken in the local market.

Native Chickens are known for their meat and egg qualities, and have been providing food and alternative sources of livelihood in the countryside. It is adapted to local conditions, backyard raised, utilizes locally available feed resources, and can survive and reproduce under adverse conditions. It requires low production inputs and simple technical know-how, making it suitable for raising in urban and peri-urban areas. The meat and eggs of native chickens are preferred by consumers due to their distinct taste and health benefits.

The BAI will implement the Establishment of Native Chicken Production in the Backyard (Manukan sa Bakuran) by providing good quality animals and chicken coops designed for the urban and peri-urban areas. With this, the government advocates for the diversification of the production of animal protein to other sources, such as chicken.

**II. OBJECTIVES**

The project intends to establish and sustain native chicken production in urban and peri-urban areas by providing starter modules (breeder stocks, chicken coops, feeds, and technical assistance) for the women and men beneficiaries. Furthermore, it aims to promote native chicken production as a source of food and livelihood.

**III. PROJECT IMPLEMENTER /PARTNER**

The BAI shall spearhead the implementation of this project, with the Department of Agriculture- Regional Field Office (DA-RFO) and Local Government Units (LGUs) as major partners. The BAI shall: (1) provide technical assistance, (2) lead in the selection and evaluation of the recipients, (3) distribute modules, and (4) monitor and evaluate the



project. The DA-RFOs and/or LGUs shall assist the BAI during the selection, implementation, monitoring, and evaluation of the recipients/project.

#### **IV. FUNDING**

The source of funds for the project shall be through the General Appropriations of the NUPAP following the disbursement rules set by the Department of Budget and Management (DBM) and guided by the government rules and regulations.

#### **V. ELIGIBILITY REQUIREMENTS**

The recipients must be compliant with the following requirements:

1. Have an area of at least 200 square meters;
2. Submitted a Letter of Intent addressed to the Director of the BAI; and
3. Must belong to farmer groups or households or institutions to be clustered for monitoring and biosecurity purposes.

#### **VI. MECHANICS OF IMPLEMENTATION**

1. The DA-RFO and/or LGU shall initially identify prospects and eligible beneficiaries for NUPAP and endorse them to the BAI.
2. The selection, screening, and validation of the beneficiaries shall be done by the Technical Working Group (TWG) created and organized by BAI to determine qualified recipients.
3. The BAI shall spearhead the preparation of a Memorandum of Agreement (MOA) between the selected beneficiary, BAI, and LGU prior to the distribution of modules.
4. The BAI shall provide technical assistance to prepare the beneficiaries prior to their receipt of modules.
5. The BAI shall further provide Information, Education, and Communication (IEC) materials to the beneficiaries.
6. The BAI shall distribute 10 heads of 4-5 months old native chicken with chicken coop and 50 kg starter feeds for each beneficiary.

#### **VII. PROJECT COORDINATION, MONITORING, AND EVALUATION**

1. The BAI shall supervise the implementation of the project.
2. The BAI shall take the lead in the regular monitoring and evaluation of the project. On-site monitoring shall be done at least quarterly.
3. The DA-RFOs shall assist in the monitoring and evaluation of the project.
4. The recipient shall submit a production report every second week of the month to BAI.

This Memorandum Circular shall take effect immediately upon signing and shall supersede all other issuances that are inconsistent herewith.

Done this 6th of February 2023.

**DOMINGO F. PANGANIBAN**  
Senior Undersecretary



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