



MEMORANDUM CIRCULAR

NO. 04

Series of 2023

SUBJECT : GUIDELINES ON RABBIT RAISING IN URBAN AND PERI-URBAN AREAS FOR THE NUPAP BAI PROJECTS

I. PROJECT DESCRIPTION

The National Urban and Peri-Urban Agriculture Program (NUPAP) aims to make food abundant in urban and peri-urban areas by supporting the establishment of community gardens and farms while increasing awareness on human health through nutrition and inspiring citizens to contribute to innovative, economic, and environmentally sustainable food systems towards the uplifting of Filipino communities. The NUPAP through the Bureau of Animal Industry (BAI) will be establishing various livestock and poultry farms tailor-fitted to urban or peri-urban environmental conditions.

The BAI will implement projects under the NUPAP which aim to achieve food security, provide an alternative source of livelihood, and aid in solid waste management in a limited area/space.

Rabbit raising for meat is an alternative venture as a supplementary source of income, especially for farmers or households in urban and peri-urban areas. Rabbit meat has high protein content, iron, and minerals, and is low in cholesterol.

Through this program, the BAI will encourage rabbit meat raising through the provision of starter modules to qualified recipients/households. This will create awareness of the potential of rabbit raising as an alternative source of income.

II. OBJECTIVES

The project intends to establish and sustain rabbit production for meat in urban and peri-urban areas by providing starter modules (breeder stocks, cages, feeds, and technical assistance) for the women and men beneficiaries. Furthermore, it aims to promote rabbit meat production as a source of food and livelihood.

III. PROJECT IMPLEMENTER /PARTNER

The BAI shall spearhead the implementation of this project, with the Department of Agriculture- Regional Field Office (DA-RFO) and Local Government Units (LGUs) as major partners. The BAI shall: (1) provide technical assistance, (2) lead in the selection and evaluation of the recipients, (3) distribute modules, and (4) monitor and evaluate the project. The DA-RFOs and/or LGUs shall assist the BAI during the selection, implementation, monitoring, and evaluation of the recipients/project.

IV. FUNDING

The source of funds for the project shall be through the General Appropriations of the NUPAP following the disbursement rules set by the Department of Budget and Management (DBM) and guided by the government rules and regulations.

V. ELIGIBILITY REQUIREMENTS

The recipients must be compliant with the following requirements:

1. Have an area of at least 200 square meters;
2. Submitted a Letter of Intent addressed to the Director of the BAI; and
3. Must belong to farmer groups or households or institutions to be clustered for monitoring and biosecurity purposes.

VI. MECHANICS OF IMPLEMENTATION

1. The DA-RFO and/or LGU shall initially identify prospects and eligible beneficiaries for NUPAP and endorse them to the BAI.
2. The selection, screening, and validation of the beneficiaries shall be done by the Technical Working Group (TWG) created and organized by BAI to determine qualified recipients.
3. The BAI shall spearhead the preparation of a Memorandum of Agreement (MOA) between the selected beneficiary, BAI, and LGU prior to the distribution of modules.
4. The BAI shall provide technical assistance to prepare the beneficiaries prior to their receipt of modules.
5. The BAI shall further provide Information, Education, and Communication (IEC) materials to the beneficiaries.
6. The BAI will distribute five heads of 2 months old rabbits as breeder stocks with one set of 3-layered Rabbit Cage, and 25 kilograms of rabbit feed for each beneficiary.

VII. PROJECT COORDINATION, MONITORING, AND EVALUATION

1. The BAI shall supervise the implementation of the project.
2. The BAI shall take the lead in the regular monitoring and evaluation of the project. On-site monitoring shall be done at least quarterly.
3. The DA-RFOs shall assist in the monitoring and evaluation of the project.
4. The recipient shall submit a production report every second week of the month to BAI.

This Memorandum Circular shall take effect immediately upon signing and shall supersede all other issuances that are inconsistent herewith.

Done this 4th of February 2023.

DOMINGO F. PANGANIBAN
Senior Undersecretary



DA-CO-OSEC-17C0230120-00005