



SPECIAL ORDER

No. 114
Series of 2023

SUBJECT : DESIGNATION OF AGRIBUSINESS AND MARKETING ASSISTANCE SERVICE-MARKET DEVELOPMENT DIVISION (AMAS-MDD) STAFF AS SPECIAL DISBURSING OFFICERS (SDOs) FOR THE CONDUCT OF KADIWA RETAIL SELLING AND MARKET-MATCHING ACTIVITIES

In the interest of the service, the following Agribusiness and Marketing Assistance Service-Market Development Division (AMAS-MDD) staff are hereby designated as Special Disbursing Officers (SDOs) to handle cash advances in relation to the conduct of Kadiwa retail selling and market-matching activities from January 23, 2023 to August, 2023. The total amount of **Seven Hundred Forty Five Thousand Two Hundred Pesos (PhP 745,200)** will cover expenses for meals of staff, exhibit materials and other incidental expenses, chargeable against DA-AMAS funds:

Name of SDO	Period Covered	Amount (PhP)
Marlon Charles P. Rufo	January 23 - February 28, 2023	140,400.00
Vivian N. Doroja	March 1 - April 30, 2023	201,600.00
Joseph B. Baldelomar	May 1 - June 30, 2023	201,600.00
Loredie P. de Jesus	July 1 - August 31, 2023	201,600.00
	TOTAL	745,200.00

Attached is the detailed budgetary requirements (Annex).

As SDO, they shall be guided and shall strictly comply with the usual government accounting and auditing rules and regulations, subject to the availability of funds.

This Order shall take effect on 31st day of January 2023.

DOMINGO F. PANGANIBAN
Senior Undersecretary

**Market Development Services
Budget Summary (MDD)**

Programs / Activities / Projects (specific activities)	Date	Physical Target	Financial (Php '000)	Beneficiaries
				Group
Market Development Division (MDD)				
KADIWA Retail Selling	January to December	1,320	925	3,960
Product Promotion - Local Trade Fairs Conducted		15	7,252	216
Philippine Coffee Quality Competition	March	1	450	
Philippine Cacao Quality Award (PCQA)	October	1	450	
National Women's Month Fair	March	1	40	10
Filipino Food Month Fair	April	1	1,608	30
High Value Crops Week Fair	April	1	27	10
Farmers & Fisherfolks' Month Fair	May	1	40	10
Farmers & Fisherfolks' Mega Trade Fair	May	1	2,074	40
Independence Day Fair	June	1	5	10
DA Anniversary Fair	June	1	40	10
World Food Day Fair	October	1	40	10
National Livestock and Poultry Month Fair	November	1	27	10
National Rice Awareness Month Fair	November	1	27	10
Organic Agriculture Month Exhibit & Trade Fair	November	1	40	10
Philippine Natural and Organic Products Expo (PNOPEX)	November	1	1,884	40
National Organic Agriculture Congress (NOAC) Exhibit	November	1	500	16
Product Promotion - Local Trade Fairs Participated		1	1,009	16
15th Philippine Food Expo	April 28-30	1	1,009	16
Product Promotion - International Trade Fairs		2	3,391	32
Agrilink	October	1	1,009	16
THAIFEX – Anuga Asia 2023	May 23-27	1	2,382	16
Others (specify)				
Conduct of market study		1	200	
MDD-MDS Capability Session, Coordination & Assessment Workshop	March		758	

TOTAL

13,535