



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

NO. 326

Series of 2023

SUBJECT : AUTHORITY TO CONDUCT THE BUSINESS DEVELOPMENT SERVICES (BDS) FOR THE YOUNG FARMERS CHALLENGE (YFC) AWARDEES

Pursuant to Memorandum Circular No. 11, Series of 2022, the Department of Agriculture–Agribusiness and Marketing Assistance Service (DA-AMAS) is hereby authorized to conduct business development services (BDS) for the Young Farmers Challenge awardees in the months of March to December 2023.

The following BDS activities shall be conducted:

- a. Regular participation of YFC awardees to the following:
 - i. Kadiwa Retail Selling Activities; and
 - ii. Participation to Trade Events
- b. Training and Mentoring Programs;
- c. Enterprise Monitoring and Assessment; and
- d. YFC Promotional Activities

The provision of BDS is intended to:

- a. Enhance the entrepreneurial skills of the YFC awardees;
- b. Assist in the promotion of the YFC products;
- c. Expand the market for the products of the YFC awardees;
- d. Link the YFC awardees to government and private institutions for possible collaboration;
- e. Feature the YFC program, its awardees, and their products to encourage other youths to engage in agriculture; and
- f. Monitor and assess the enterprise implementation of the awardees, and determine the appropriate assistance they need to level up their enterprises.

All expenses to be incurred for the conduct of the YFC-BDS activities shall be charged against the Young Farmers Challenge Fund under the FY 2022 General Appropriations Act (RA 11639) and the FY 2023 General Appropriations Act (RA 11936) subject to the availability of funds, and the existing government accounting and auditing rules and regulations.

This order shall take effect immediately and shall be considered revoked upon completion of the activities. All orders and memoranda inconsistent herewith are deemed revoked.

Done this 20th day of March, 2023.


DOMINGO F. PANGANIBAN
Senior Undersecretary



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