



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman  
1100 Quezon City

**SPECIAL ORDER**

No. 329  
Series of 2023

**SUBJECT : CREATION OF JOINT COORDINATING COMMITTEE AND PROJECT IMPLEMENTATION TEAM FOR THE DA-JICA TECHNICAL COOPERATION PROJECT ON "MARKET-DRIVEN ENHANCEMENT OF VEGETABLE VALUE CHAIN IN THE PHILIPPINES" (MV2C-TCP)**

In the exigency of service and in order to effectively implement the Department of Agriculture (DA) and the Japan International Cooperation Agency (JICA) Technical Cooperation Project on "Market-Driven Enhancement of Vegetable Value Chain in the Philippines" (MV2C-TCP), the Joint Coordinating Committee and the Project Implementation Team are hereby created.

**A. Joint Coordinating Committee (JCC)**

Chairperson: Assistant Secretary Kristine Y. Evangelista  
Co-Chairperson: Director, Agribusiness and Marketing Assistance Service  
Members: Director, High Value Crops Development Program  
Director, Field Operations Service  
Director, Agricultural Training Institute  
Executive Director, Philippine Council for Agriculture and Fisheries  
Regional Executive Director, DA Regional Field Office CAR  
Regional Executive Director, DA Regional Field Office IV-A  
Chairperson, PCAF Sub-Committee on Fruits and Vegetables  
Division Chief, Special Project Coordination and Management Division  
Representatives of JICA Philippines Office  
Representatives of JICA Headquarter  
JICA Experts

The **Joint Coordinating Committee** will oversee and manage the Technical Cooperation Project and will conduct a meeting at least once a year and whenever it deems necessary. Its main tasks are as follows:

- a. Provide direction and policy guidance in the implementation and operationalization of the project
- b. Provide policy advice and support to the project, including the review of the progress and overall project outputs;
- c. Approve the Project's Annual Workplan;
- d. Suggest modifications of the framework (including the Project Design Matrix) and the Plan of Operation for the project;
- e. Ensure the project coherence with government priorities, relevant plans, policies and programs to agriculture; and
- f. Perform operational oversight, project coordination and other functions as may be needed for to the project.

**B. Project Implementation Team (PIT)**

The **Project Implementation Team (PIT)** to be created at the national and regional levels will implement the Technical Cooperation and will be composed of the following:

### B.1. National Project Implementation Team:

Project Director: Director, Agribusiness and Marketing Assistance Service  
Project Manager: Chief, Agribusiness Industry Support Division of the Agribusiness and Marketing Assistance Service  
Members: Technical Staff, Agribusiness and Marketing Assistance Service  
Technical Staff, High Value Crops Development Program

The **Project Director** will be responsible for the overall implementation and coordination of Technical Cooperation while the **Project Manager** will manage the Technical Cooperation on a regular basis, and be responsible for administrative and technical matters of the Technical Cooperation.

### B.2. Regional Project Implementation Team

A Regional Project Implementation Team will be created at DA Regional Field Office Cordillera Administrative Region (DA-RFO CAR) and DA RFO IV-A with the following composition:

Regional Coordinator: Regional Executive Director or his designated representative  
Asst. Coordinator: Chief, Agribusiness and Marketing Assistance Division (AMAD)  
Members: Technical Staff of the Agribusiness and Marketing Assistance Division  
High Value Crops Coordinator/Focal Person  
Technical Staff of the Office of the Provincial Agriculture Office of the pilot province (Benguet and Quezon)  
Technical Staff of the Office of the Municipal Agriculture Office of the pilot municipalities in the provinces of Benguet and Quezon

The main tasks of the PIT are as follows:

1. Collaborate and coordinate with JICA experts in the implementation of the identified pilot projects under the technical cooperation;
2. Prepare together with the JICA experts the detailed implementation plan of the project;
3. Regularly monitor the project implementation and submit report to the JCC;
4. Link with relevant DA agencies, other government agencies and the private sector for the complementation, partnerships and networking; and
5. Provide recommendations to JICA and the JCC for the smooth implementation of the project.

All expenses to be incurred by the JCC and PIT in the performance of its tasks such as traveling and incidental expenses shall be charged against their respective offices, while meeting, training/workshops and other related expenses shall be charged against AMAS/AMAD/HVCDP/Regional Funds, subject to availability of funds and the usual government procurement laws, accounting and auditing rules and regulations.

This order shall take effect immediately and shall remain in force unless revoked in writing.

Signed on this 20th day of March 2023.

**DOMINGO F. PANGANIBAN**  
Senior Undersecretary

