



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 537

Series of 2023

SUBJECT : DESIGNATION OF MR. GLENN DC. ESTRADA AS PROGRAM DIRECTOR OF DIGITALIZATION AND VALUE CHAIN DEVELOPMENT UNDER THE MASAGANA RICE PROGRAM (NATIONAL RICE PROGRAM)

In the exigency of service, **Mr. GLENN DC. ESTRADA**, currently reassigned as Focal Person for Digitalization and Value Chain Development under the Masagana Rice Program, is hereby designated as **PROGRAM DIRECTOR OF DIGITALIZATION AND VALUE CHAIN DEVELOPMENT UNDER THE MASAGANA RICE PROGRAM**.

As the Program Director of Digitalization and Value Chain Development, he shall be responsible for the shift in the program approach to the value chain approach through the assessment of regulations, financing, and incentives in agricultural production, exploration of markets for by-product trading, analysis of consumption preferences, and partnerships with Government Financial Institutions (GFIs).

He is entitled to traveling expenses, per diems, and incidental expenses that may be incurred in the performance of his functions, duties, and responsibilities as designated, chargeable against National Rice Program funds, subject to the usual government accounting and auditing rules and regulations.

All officials and employees of the Department including the Bureaus, Attached Agencies and Corporations, Service Units, and Regional Field Offices are hereby advised of this designation and directed to give their full support and cooperation to the Program Director in the performance of his duties and responsibilities.

This Order shall take effect immediately and shall remain in force until revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 4th day of May 2023.


LEOCADIO S. SEBASTIAN, Ph.D., CESO I
Undersecretary for Rice Industry Development



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