



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman  
1100 Quezon City

**SPECIAL ORDER**

No. 657

Series of 2023

**SUBJECT : DESIGNATION OF THE FARMERS AND FISHERFOLK  
ENTERPRISE DEVELOPMENT COUNCIL (FFEDC) CHAIRPERSON  
AND UPDATING OF THE NATIONAL SAGIP SAKA PROGRAM  
STEERING COMMITTEE (SS-PSC) MEMBERS UNDER THE R.A.  
11321 OR THE SAGIP SAKA ACT**

---

In the interest of service, and pursuant to the DA Administrative Circular No. 08, series of 2019, *"The Implementing Rules and Regulations (IRR) of RA 11321, An Act Instituting the Farmers and Fisherfolk Enterprise Development Program of the Department of Agriculture, otherwise known as the Sagip Saka Act"*, the following DA officials and personnel are hereby designated as the Farmers and Fisherfolk Enterprise Development Council (FFEDC) Chairperson and National Sagip Saka-Program Steering Committee members, to wit:

**FFEDC:**

**Chair :** Domingo F. Panganiban, *Senior Undersecretary*  
**Alternate :** DA Undersecretary as designated by the Senior Undersecretary

**National SS-PSC:**

**Chair :** Domingo F. Panganiban, *Senior Undersecretary*  
**Alternate Chair:** Kristine Y. Evangelista, MPM, *Assistant Secretary for Consumer Affairs*  
**Vice Chair :** Junibert E. De Sagun, *Director, Agribusiness and Marketing Assistance Service (AMAS)*

**Members:**

**Planning and Monitoring Service (PMS)**

**Permanent :** Michael R. Sollera, *Director*  
**Alternate :** Joseph C. Manicad, *Division Chief*

**Project Development Service (PDS)**

**Permanent :** Fernando D. Flores, *Director*  
**Alternate :** Alvin Paul J. Dirain, *Project Development Officer IV*  
Kristine M. Mercado, *Project Development Officer II*

**Legal Service**

**Permanent :** Atty. Willie Ann M. Angsiy, *Director*  
**Alternate :** Atty. Abraham P. Guiao, *Attorney V / Chief*  
Atty. Nefretery Nufable, *Attorney IV*

**High Value Crops Development Program (HVCDP)**

Permanent : Gerald Glenn F. Panganiban, Ph.D., *Director II*  
Alternate : Atty. Joycel R. Panlilio, *Project Development Officer IV*

**Rice Program**

Permanent : Emerson S. Yago, *Focal Person for Farm Clustering and Consolidation / Development Management Officer IV*  
Alternate : Pamela Kristine R. Ablen, *Development Management Officer II*

**Corn Program**

Permanent : U-Nichols A. Manalo, *Director*  
Alternate : Venina Gelyn Y. Chua, *Agriculturist I*

**National Livestock Program (NLP)**

Permanent : Dr. Shiela Mae O. Biñas, *Veterinarian III*  
Alternate : Dr. Lethelle C. Dumlao, *Veterinarian II*

**Agricultural Training Institute (ATI)**

Permanent : Antonieta J. Arceo, *Assistant Director*  
Alternate : Milagros C. Urbano, *Division Chief*

**Philippine Coconut Authority (PCA)**

Permanent : Roel M. Rosales, *Deputy Administrator*  
Alternate : Djoana Eve R. Galang, *Acting Division Chief*

**Philippine Council for Agriculture and Fisheries (PCAF)**

Permanent : Floreliz P. Avellana, *Division Chief*  
Alternate : Catherine A. Viray, *Assistant Chief*

**National Dairy Authority (NDA)**

Permanent : Atty. Gavino Alfredo C. Benitez, *Deputy Administrator*  
Alternate : Joshua S. Lomuntad, *Project Development Officer IV*

**Bureau of Fisheries and Aquatic Resources (BFAR)**

Permanent : Dave P. Guzman, *Market Specialist II*  
Alternate : Evelyn Joy E. Barba, *Senior Administrative Assistant I*

**Philippine Fiber Development Authority (PhilFiDA)**

Permanent : Grace Aurora F. Pastores, *Senior Fiber Development Officer / Assistant to the Chief of the Planning Division*  
Alternate : Orlando D. Cocal, *Division Chief*  
Alma Maria K. Santos, *Administrative Officer V*

The DA-AMAS shall provide secretariat support to the FFEDC and National SS-PSC.





Below are the duties and responsibilities of the Council and Committee according to the Sagip Saka Act IRR:

**FFEDC:**

1. Set the policies, plans, and programs for the agriculture and fishery enterprise development;
2. Provide the platform for greater coordination, cooperation, and convergence between and among Departments/Institutions in ensuring support to the Program. Ensure that the collaboration and convergence mechanisms are implemented, thereby ensuring collaboration, coordination, linkage and partnership among implementing agencies, partner agencies, and private sectors to support the implementation of the Program. This may include the integration of activities relating to farmers and fisherfolk enterprises, among others;
3. Monitor and review the Program implementation; and
4. Recommend to relevant agencies, councils, and bodies, through the DA Secretary, all policy matters affecting agriculture and fishery enterprises.

**National SS-PSC:**

1. Formulate and implement the Farmers and Fisherfolk Enterprise Development Plan;
2. Review implementation guidelines prepared by other agencies as mandated by this IRR and submit for approval of the DA Secretary;
3. If necessary, develop prioritization criteria in the selection of Program beneficiaries for approval of the DA Secretary;
4. Endorse to appropriate agencies/offices/programs the interventions needed based on the Enterprise Capacity Development Plan (ECDP);
5. Ensure that the Farmers and Fisherfolk Enterprise Development Information System (FFEDIS) is established and regularly updated;
6. Approve registration forms and other tools to be used in the implementation of the Program;
7. Prepare the Annual Work and Financial Plan for the approval of the DA Secretary;
8. Establish a Monitoring and Evaluation System by which the Program shall be evaluated;
9. Ensure that the Program is implemented and targets accomplished;
10. Prepare a quarterly report on the implementation of the Program to be submitted to the FFEDC; and
11. Review existing policies relating to the provision of assistance and support services to agriculture and fishery enterprises. This includes the evaluation and review of existing rules and regulations and the applicability and relevance of procedural and documentary requirements to avail the assistance stipulated in this Program, provided that any proposed revision or amendment of such rules and regulations and procedural and documentary requirements shall be approved by the DA, through the Secretary, as the implementing agency.

All expenses to be incurred relative to the performance of the functions of the FFEDC Chairperson, including his Alternate, and the National SS-PSC shall be charged against the funds of their respective offices subject to the availability of funds and the usual government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall remain in force unless revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 29th day of May 2023.

  
**DOMINGO F. PANGANIBAN**  
Senior Undersecretary



DA-CO-AMAS-SD20230525-00028