



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

MEMORANDUM ORDER

No. 42
Series of 2023

SUBJECT : GUIDELINES ON THE DEPARTMENT OF AGRICULTURE SEARCH FOR OUTSTANDING RURAL WOMEN OR THE "GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN"

I. RATIONALE

The Department of Agriculture (DA) is one with the member countries of the United Nations (UN) in recognizing the important role of rural women and their valuable contribution to society.

Based on the report of the UN-International Labour Organization, rural women comprise a quarter of the world's population. They work as farmers, fisherfolk, wage earners and entrepreneurs despite having less access to agricultural/fishery assets, education and markets compared to men. If only rural women have the same access as their male counterparts, agricultural/fishery production could be significantly increased.

It is in this context that the DA launched the Search for Outstanding Rural Women in 2003. This is in line with the gender mainstreaming of DA policies, plans and programs in accordance with Republic Act 9710 otherwise known as the Magna Carta of Women (MCW). Since then, the Search has been made an annual activity of the DA Gender and Development Focal Point System (DA GFPS).

II. OBJECTIVES

1. To give due recognition to rural women who have shown excellence in their fields, made outstanding accomplishments in developing the agriculture and fishery sector, and had significant impact on the lives of the people in rural areas;
2. To document the success stories of the awardees and publicize their accomplishments as inspiration and model of women empowerment.

III. SCOPE

The search is open to all Filipino rural women who are non-government employees, currently engaged in agriculture and fisheries, and have created a positive impact on the lives of people in the rural community.

IV. MINIMUM QUALIFICATIONS OF THE NOMINEE

1. The nominee must be a bonafide resident of a rural area, and is engaged in any agriculture and/or fishery-based activities;
2. She must belong to the small farmer and fisherfolk (SFF) and/or small entrepreneur category, with not more than three (3) hectares land ownership (RA 9710, Rule 2, Section 7.0.8) and asset of not more than P 15 million, including those arising from loans, but exclusive of the land where the business is situated (RA 6977, Chapter 1, Section 3);
3. She must be registered to any of the following Registry System:
 - a. Registry System for Basic Sector in Agriculture (RSBSA)
 - b. National Program for Municipal Fisherfolk Registration (FishR)
 - c. National Coconut Farmers Registry System (NCFRS)
 - d. Farmers and Fisherfolk Enterprise Development Information System (FFEDIS)
 - e. Intensified research-based enterprise build-up (iREB)
4. She must not be an employee of the government, whether from the national government or local government unit (LGU);
5. She must not be related by affinity or consanguinity with any current elected official in the Local Government Units (LGUs), and heads of DA offices (Director level and up) up to second degree (except in IP Communities);
6. There should be no charges against her involving moral turpitude, filed or pending in any court in the Philippines;
7. She must not be a former national winner of the DA Search for Outstanding Rural Women or Gawad SAKA.

V. CRITERIA FOR EVALUATION

The nominees who met the minimum qualifications shall be evaluated based on the following criteria:

CRITERIA	Point	
Contribution to Food Security/Agricultural and Fishery Development		30
Productivity	10	
Profitability of Economic Activities	10	
Quality of Products/Services	10	



Contribution to Sustainable Development		30
Efforts to Protect the Environment / Use of Environment and/or Women Friendly Technologies	10	
Efforts to Adapt to Climate Change/Emerging Conditions	10	
Innovativeness/Creativity	10	
Impact to Rural Development		40
Promotion of Women Empowerment and Gender Equality/Equity	10	
Improvement in Family Life	10	
Excellence in Character/Ability to Hurdle Difficulties	10	
Contribution to the Local Economy	10	
TOTAL		100

Rating Scale

Qualitative Description	Point
Outstanding	10
Very Satisfactory	8 – 9
Satisfactory	6 – 7
Fair	4 – 5

VI. SELECTION PROCESS

1. The DA Gender and Development Focal System (GFPS) shall disseminate the Search Guidelines to all DA offices and to the general public through all possible platforms such as the Department's website, social media, and print media in order to reach the greatest number of audiences.
2. The DA Regional Field Offices (RFOs) shall receive and evaluate the nominations of rural women from areas within the region and shall determine the regional winner. The nominations may come from the Local Government Units (LGUs), Government Offices (ex. DA Bureaus, and attached agencies/corporations, other agencies such as DAR, DENR, DTI, DOST, etc.), and Non-Government Organizations (NGOs).



3. The DA RFOs shall nominate a regional winner for the national award. They shall be in charge of the preparation and submission of the requirements for the regional winner. The following documents shall be submitted online to the DA Central Office (DA GAD FPS Secretariat) based on the agreed time schedule:
 - a. Letter of Endorsement duly signed by the DA Regional Executive Director to the DA GAD Chairperson endorsing the nominee;
 - b. Affidavit of no pending civil or criminal case;
 - c. Profile of the Nominee (using the prescribed template);
 - d. Farm Record and Means of Verification (MOV) for the computation of the gross income, cost of production, net income and return on investment
 - e. Success Story;
 - f. Video featuring the nominee and area of operation (maximum of five minutes); and
 - g. Power Point Presentation - Highlights of the Credentials vis a vis Criteria of the Search. Submission of scrap books of the nominees is not required.
4. The DA GAD FPS Secretariat shall receive the nominations at daco.gad.gov.ph@gmail.com. It shall review the submissions and organize the information for the meetings of the National Technical Committee (NTC) and the Board of Judges (BOJ).
5. The NTC shall undertake the technical evaluation of the nominees based on the criteria of the Search. First, through table evaluation; second, online interview of the nominees; and field validation of those shortlisted nominees.
6. The BOJ shall review the evaluation made by the NTC and deliberate on who among the finalists shall be given the national awards.
7. The decision of the BOJ is final and irrevocable.

VII. PRIZES

The prizes for the winners and incentives for the assisting agricultural extension workers shall be charged to the Gender and Development (GAD) budget of concerned DA offices.

The prizes are as follows:

1. Cash Awards for the National Awardees to be given by the DA Central Office

Award	Prize (P)
National Winner	150,000.00



First Runner-Up	100,000.00
Second Runner-Up	75,000.00
Third Runner-Up	50,000.00
Fourth Runner-Up	30,000.00
Consolation Prizes (6 th to 7 th placers)	20,000.00

2. Cash Awards of the Regional Winners to be given by the DA Regional Field Offices (RFOs):

Award	Prize (P)
Regional Winner	50,000.00
First Runner - Up	30,000.00
Second Runner - Up	20,000.00

3. Projects for the National Awardees (National Winner, 1st Runner Up, 2nd Runner Up, 3rd Runner Up, and 4th Runner up) coming from the Region

To enhance the productive activities of the national awardees, the concerned DA Regional Field Offices (DA RFOs) may provide additional prizes in the form of a project or interventions needed by the awardees for their farm/enterprise such as production inputs; production/post-harvest machinery; equipment or facility; and others that are available in the DA RFO programs or projects.

4. Cash Prize for the Extension Worker/Staff who assisted the National Winner the Most

The concerned DA Office (RFO, Bureaus, Attached Agencies and Corporation) shall provide the amount of P 15,000 as cash prize to the agricultural extension worker or staff who has assisted the national winner in her success. It could be at the municipal, provincial, regional level except for the GAD focal person. The national winner shall provide a written request for the Regional Executive Director to grant this incentive to that person (indicating the name/position/place of work of that staff).

VIII. SPECIAL RECOGNITION FOR EXEMPLARY CONTRIBUTION TO RURAL AGRICULTURE

If in case the Board of Judges (BOJ) has decided to recognize a nominee who has made exemplary contribution to rural agriculture outside of the criteria of the Search, she shall be given a Special Citation from the Secretary. The concerned



DA RFO that nominated her shall be authorized to provide a suitable project from among the existing programs or projects in the region such as production support services (PSS), machinery/equipment/facility, and other interventions from the banner programs and special projects of the DA.

IX. FUNDING

The fund for the SORW shall be sourced from the GAD budget of all concerned DA Operating Units (OUs) subject to the availability of funds and the existing accounting and auditing rules and regulations.

X. EFFECTIVITY

This Order shall take effect immediately upon signing thereof and shall remain in force unless revoked, revised, or amended.

For your information and guidance.

Done this 23rd day of June 2023.

DOMINGO F. PANGANIBAN
Senior Undersecretary



DA-CO-OUHVCR-20230602-00128



DEPARTMENT OF AGRICULTURE
SEARCH FOR OUTSTANDING RURAL WOMEN
GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN

NOMINEE'S PROFILE

Family Name:
First Name:
Middle Name:
Address:
Contact Number:
Email Address:
Age:
Date of Birth:
Place of Birth:
Educational Attainment:

Level	Name of School	Basic Education/Degree Course	Year Graduated
Elementary			
High School			
Vocational			
College			
Graduate Studies			

Civil Status:
Spouse's Name:
Age of Spouse:
Occupation of Spouse:
Number of Children:

Name of Children	Age	Civil Status	Educational Attainment	Occupation

Work History:

Previous work experience

Year	Nature of Work	Employer

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Present work, please describe:

Indicate the details about the land you are working:

Land Type	Area (Hectares)	Means of Acquisition	Remarks
Owned			
Leased			
Operated as Tenant			
Others			

Production Activities:

Crop Production

Kind of Crop	Area (hectares)	Remarks
Rice		
Corn		
Coconut		
Vegetables		
Fruit trees		
Forest trees		
Others (Specify)		

Animal Production

Kind	Number of Heads	Remarks
Swine		
Poultry		
Cattle		
Carabao		
Goat		
Sheep		
Others (Specify)		

Fish/Aquatic Products

Kind	Area	Remarks
Bangus		
Tilapia		
Hito		
Pangasius		
Shrimp		
Crabs		
Seaweeds		
Others (Specify)		

Processing/Value Adding/Entrepreneurial Activities

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Product	Amount of Asset (Excluding Value of Land)	Remarks

What is the estimated production and yield of each agricultural/fishery products you are producing?

Produce	Production (MT)	Yield (MT/Hectare)

How much income do you get from the above productive activities (annual)?

Product	Gross Income (P)	Cost of Production (P)	Net Income (P)	Return on Investment (%)
Crops				
Animal				
Fish/Aquatic Products				
Processing/Value Adding				
Others				
TOTAL				

Quality of Product/Service:

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Describe the measures you have undertaken to produce products of good quality. Indicate if you have secured certification such as the following:

Type of Certification Obtained	Date Obtained	Issuing Office
Good Agricultural Practices (GAP)		
Good Animal Husbandry Practices (GAHP)		
Good Manufacturing Practices (GMP)		
Others (Specify)		

Sustainability:

What are the measures you are undertaking to protect the environment? What are the environment-friendly technologies you have learned and have been adopting?

What are the strategies you have employed to adapt to climate change or to emerging conditions?

Do you have any innovative ideas/methodology that enabled you to improve the way of doing things? Please describe.

Impact to Rural Development

What are your advocacies, projects and activities towards women empowerment? Have you been a member or leader of an organization? What is your role and what are your accomplishments?

Describe your family. How is work divided/distributed among members of your family? Describe the gender division of labor. What is your contribution to the improvement/well-being of your family?

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SEARCH FOR OUTSTANDING RURAL WOMEN
GAWAD PARANGAL SA KATANGI-TANGING KABABAIHAN SA KANAYUNAN

I attest to all the facts contained herein to the best of my knowledge.

PRINTED NAME AND SIGNATURE OF THE NOMINEE:

WITNESS:

PRINTED NAME AND SIGNATURE OF ASSISTING AGRICULTURAL EXTENSION WORKER

Position/Designation _____

Office _____

Address _____

Contact Number _____

1. Email Address: _____

**DA SEARCH FOR OUTSTANDING RURAL WOMEN
SCORESHEET**

NOMINEE: _____

REGION: _____

CRITERIA	POINT	SCORE
1. Contribution to Food Security/Agricultural and Fishery Development	30	
<i>1.1 Productivity</i>	<i>10</i>	
<i>1.2 Profitability of Economic Activities</i>	<i>10</i>	
<i>1.3 Quality of Products/Services</i>	<i>10</i>	
2. Contribution to Sustainable Development	30	
<i>2.1 Efforts to Protect the Environment/Use of Environment and/or Women Friendly Technologies</i>	<i>10</i>	
<i>2.2 Efforts to Adapt to Climate Change/Emerging Conditions</i>	<i>10</i>	
<i>2.3 Innovativeness/Creativity</i>	<i>10</i>	
3. Impact to Rural Women	40	
<i>3.1 Promotion of Women Empowerment and Gender Equality/Equity</i>	<i>10</i>	
<i>3.2 Improvement in Family Life</i>	<i>10</i>	
<i>3.3 Excellence in Character/Ability to Hurdle Difficulties</i>	<i>10</i>	
<i>3.4 Contribution to the Local Economy</i>	<i>10</i>	
TOTAL	100	

EVALUATOR