



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 685
Series of 2023

SUBJECT : AUTHORITY TO CLAIM MONTHLY COMMUNICATION ALLOWANCE FOR DA-AGRICULTURE AND FISHERIES INFORMATION DIVISION (AFID) STAFF

This is to authorize the following DA-AFID staff to claim monthly communication allowance as prescribed in the Special Order No. 188, Series of 2023 dated February 17, 2023, in order to facilitate effective communication in the performance of their duties and functions:

TECHNICAL STAFF AND LIAISON OFFICERS	
AUDIOVISUAL AND GRAPHIC ARTS SECTION	Pamela Ruth P. Arciaga Alan Jay B. Jacalan Gian Carlo P. Luague Darius M. Mangampo Bethzaida B. Sarian Ardy M. Tompong
EDITORIAL SECTION	Gumamela Celes C. Bejarin Helen A. Gales Florescia M. Garcia Kristel Joyce L. Merle Krystelle Ymari A. Vergara Asuncion M. Cabug-os

The DA-AFID formulates and implements a proactive strategic communications campaign to promote and generate broad-based awareness and support on critical issues and emerging trends in the agriculture and fisheries sector leading to sustainable and inclusive agriculture and fisheries development. It also spearheads the development, packaging, and production of science-based and market-driven agri-fisheries information.

Moreover, the DA-AFID facilitates photo and video banking, content curation of news and success stories, package of technologies, and other relevant information accessible to DA officials and stakeholders in consonance with the provision in the Freedom of Information.

The technical and liaison officers of the DA-AFID coordinate with offices not only within the DA but also with other government agencies, non-government organizations, news media outfits and publications, and private stakeholders nationwide. They are also tapped for the coverage and documentation of the activities and engagements of DA

officials, preparation of press releases, messages, speeches, and PowerPoint presentations, development of audio-visual and graphic materials, and management of the DA website and social media pages.

Hence, it is imperative for them to claim a monthly communication allowance to effectively perform the aforementioned activities that are crucial to mainstreaming agri-fisheries development information for wider public awareness and appreciation of the DA programs, services, and over-all accomplishments.

The allocation shall take effect starting June 2023, chargeable against the DA-AFID Regular funds subject to the usual government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall remain in force until revoked in writing. All other orders and issuances inconsistent herewith are deemed revoked.

Done this 5th day of June 2023.

DOMINGO F. PANGANIBAN
Senior Undersecretary



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