



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

SPECIAL ORDER

No. 848

Series of 2023

SUBJECT: CREATION OF NATIONAL STEERING COMMITTEE AND SUB-COMMITTEES FOR THE WORLD FOOD DAY (WFD) 2023 CELEBRATION

The Department of Agriculture (DA) in collaboration with the Food and Agriculture Organization (FAO) of the United Nations will spearhead and coordinate the 43rd observance of the World Food Day (WFD) and the commemoration of the 78th Founding Anniversary of the FAO in the Philippines on 16 October 2023 (Monday).

This year's World Food Day focuses on the theme, *"Water is Life, Water is Food, Leave No One Behind"*.

I. National Steering Committee:

Chairperson: **Undersecretary-Designate for Admin. Atty. Jane C. Bacayo**

Co-Chairpersons: **Asst. Secretary & Chief-of-Staff Rex C. Estoperez**
Asst. Secretary for Agribusiness Kristine Y. Evangelista

Members: **Asst. Secretary for Operations Engr. Arnel V. de Mesa**
OIC-Asst. Secretary for Finance Charie Sarah D. Saquing
All Regional Executive Directors
All National Banner Program Directors
Director Karen Kristine A. Roscom, Ph. D., BAFS
Director Gina P. Nilo, Ph.D., BSWM
Director Gerald Glenn F. Panganiban, Ph.D., BPI & HVCDP
Director Engr. Remelyn R. Recoter, ATI
Director Atty. Demosthenes R. Escoto, BFAR
Director Engr. Ariodear C. Rico, BAFE
Director Junel B. Soriano, BAR
Director Paul C. Limson, BAI
Exec. Dir. Nestor D. Domenden, PCAF
Exec. Dir. John C. de Leon, Ph. D., PhilRice
OIC-Exec. Dir. Caro B. Salces, PCC
Administrator Gabriel L. Lagamayo, Ph. D., NDA
Acting Administrator Engr. Eduardo Eddie G. Guillen, NIA
Director Honorio C. Flamenno, Ph.D., ICTS
Director U-Nichols A. Manalo, FOS

Secretariat/
Coordinators: **Staff from the Office of Asst. Secretary Jane C. Bacayo**
Staff from the Office of Asst. Secretary Kristine Y. Evangelista

The National Steering Committee shall serve as the advisory body of all WFD activities, spearhead the holding of meetings and oversee the implementation of activities to ensure the successful celebration of the event.

II. Sub-Committees

A. Finance, Ways and Means Committee

Chairperson	:	OIC-Director Telma C. Tolentino, FMS
Co-Chairperson	:	Atty. Melinda D. Deyto, Procurement Division
Members	:	Sylvia L. Rellosa, Budget Division Lolita M. Jamela, Accounting Division
Secretariat	:	Staff from the Budget and Accounting Division Staff from the Procurement Division

The Committee shall facilitate the allocation of fund and procurement process for the identified activities and materials for the celebration.

B. Program and Invitation Committee

Chairperson	:	Director Roland A. Tulay, Administrative Service
Co-Chairperson	:	Ana Maria DT. Guatno, Management Division
Members	:	Susan del Rosario, Records Division Bernabe L. Taluban, Records Division Romulo T. Joseco, AFID Daniel Lito D. Santos, AFID Apollo Khris Carolino, AFID

Secretariat/Coordinators: **Staff from the Administrative Service**
Staff from the Management Division

The Committee shall organize the overall program of activities and responsible of inviting guests, officials and participants to the said celebration.

C. Product and Photo Exhibits and Marketing Committee

Chairperson	:	OIC, Director Junibert E. de Sagun, AMAS
Co-Chairperson	:	Bethzaida B. Sarian, AFID
Members	:	Joseph Baldelomar, AMAS Gian Carlo Luage, AFID Joseph Henry G. Elamparo, AFID

Secretariat/Coordinators: **Staff from the AMAS and AFID**

The Committee in coordination with other DA agencies shall undertake activities such as showcasing and retail selling of food products (fresh/processed, food sampling/tasting) and putting up of photo exhibit.

D. Nationwide On-the-Spot Poster Making Contest

Chairperson : **Cheryl C. Suarez, AFID**
Co-Chairperson : **Adora D. Rodriguez, AFID**

Members : **Helen A. Gales, AFID**
Florencia M. Garcia, AFID
Gumamela Celes C. Bejarin, AFID
Kristel Joyce L. Merle, AFID

Secretariat : **Asuncion M. Cabug-os, AFID**
Perla E. Flores, AFID

The Committee shall lead the conduct of Nationwide On-the-Spot Poster Making Contest in partnership with the United Nations-Food and Agriculture Organization (UN-FAO) and Department of Education (DepEd). It shall coordinate with the Department of Agriculture-Regional Field Offices for their contest participants/representatives and responsible for the composition of Board of Judges, and purchase of tokens, prizes for the winners.

E. Publicity and Promotions Sub-Committee

Chairperson : **Adora D. Rodriguez, AFID**
Co-Chairperson : **Solita S. Onquit, Press Office**

Members : **Kristel Joyce L. Merle, AFID**
Ira Y. Cruz, AFID
Alan Jay B. Jacalan, AFID
Ardy Tompong, AFID
Darius M. Mangampo, AFID
Adones V. Buhayan, AFID
DA Public Information Officers
DA Regional Information Officers

Secretariat/Coordinators: **Staff from AFID**

The Committee shall organize and implement the required publicity activity and media coverage for each WFD activity, in coordination with the specific sub-committee chairpersons. Also, it is responsible in inviting the media organizations to cover and promote the event in various media.

F. Physical Arrangement, Venue, Transportation, Food and Security

Chairperson : **Ronald C. Pamittan, GSD**
Co-Chairperson : **Jessamin B. Aranas, Personnel Division**

Members : **Staff from GSD, Personnel Division, and AFID**
Head of DA Security Agency

- **Physical Arrangement**
Members : **GSD Staff**
Personnel Division Staff
Janitorial Services Personnel
- **Sound System**
Members : **AFID staff**
Janitorial Services Personnel
- **Transportation**
Members : **GSD Staff**
GSD Dispatch Drivers
- **Food**
Members : **Personnel Division Staff**
GSD Staff
Procurement Division staff
- **Security**
Members : **Security Personnel**
GSD Staff
- Secretariat/
Coordinators : **Staff from the Personnel Division and GSD**

The Committee shall ensure the arrangement of the venue, sound system, availability of transportation, food and security of the participants during the celebration.

All expenses relative to the conduct of the various activities for the WFD 2023 Celebration shall be chargeable against OSEC and concerned DA Agencies' funds, subject to the usual accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon the completion of the event. All issuances inconsistent herewith are deemed revoked.

Done this 14th day of July 2023.

DOMINGO F. PANGANIBAN
Senior Undersecretary



DĀ-CO-AS-SO20230705-00148