



**SPECIAL ORDER**

No. 1015

Series of 2023

**SUBJECT : DESIGNATION OF MR. NOEL OCAMPO REYES AS GROUP LEAD AND COORDINATOR OF THE STRATEGIC COMMUNICATIONS GROUP OF THE MASAGANA RICE INDUSTRY DEVELOPMENT PROGRAM (MRIDP)**

In the interest of service, **MR. NOEL OCAMPO REYES**, Project Development Officer IV, at the Office of the Undersecretary for Rice Industry Development, is hereby designated as Group Lead and Coordinator of the Strategic Communications Group of the Masagana Rice Industry Development Program (MRIDP).

As such, he shall perform the following functions:

1. Spearhead and oversee the formulation and implementation of the Strategic Communications Plan of the Masagana Rice Industry Development Program (MRIDP) in coordination with the respective Department of Agriculture chief information officers and their designated representatives, and other member-agencies of the MRIDP, concerned government agencies and rice industry groups;
2. Lead the promotion of the MRIDP objectives, strategies, benefits, and desired outcomes to target clientele in accordance with the approved MRIDP Strategic Communications Plan;
3. Perform related functions and tasks as may be directed by the undersigned.

He shall be entitled to travelling expenses, per diems, and other incidental expenses that may be incurred in the performance of their functions, chargeable against the National Rice Program and their respective offices, subject to existing government accounting and auditing rules and regulations.

All officials and employees of the Department including the Bureaus, Attached Agencies and Corporations, Service Units, and Regional Field Offices are hereby enjoined to give their support and cooperation are hereby enjoined to give their support and cooperation to Mr. Reyes in the performance of his duties and responsibilities.

This Order shall take effect immediately and shall remain in force until revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 17th day of August 2023.

  
**LEOCADIO S. SEBASTIAN, Ph.D., CESO I**  
*Undersecretary for Rice Industry Development*



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