



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman 1100 Quezon City  
+63(2) 8928-8741 to 64 and +63(2) 8273-2474

## **SPECIAL ORDER**

No. 1148

Series of 2023

**SUBJECT: CREATION OF THE FY 2023 YOUNG FARMERS CHALLENGE PROGRAM  
PANELS OF JUDGES AND PROGRAM MANAGEMENT TEAMS**

---

In the exigency of service and pursuant to the implementation of the Young Farmers Challenge Program FY 2023 under Memorandum Circular No. 15 Series of 2023 *"Implementing Guidelines for the Young Farmers Challenge (YFC) Program – Component 1: YFC Start Up, Subcomponent A: Open Category"* and Memorandum Circular No. 16 Series of 2023 *"Implementing Guidelines for the Young Farmers Challenge (YFC) Program – Component 2: YFC Upscale, Subcomponent A: Enterprise Scaling Up"*, the National Panel of Judges, National and Regional Program Management Team, and the NCR Panel of Judges are hereby created as follows:

### **I. COMPONENT 1: YFC START UP**

#### **A. COMPOSITION OF THE NATIONAL PANEL OF JUDGES – START UP (NATIONAL LEVEL)**

Chairperson : **REMELYN R. RECOTER, MNSA, CESO III**  
Director IV  
Agricultural Training Institute (ATI)

Alternate Chairperson: **ANTONIETA J. ARCEO**  
Director III  
Agricultural Training Institute (ATI)

Members : **DR. MARY ANN P. SAYOC**  
Chairperson  
Philippine Council for Agriculture and Fisheries (PCAF)-  
National Sectoral Committee on Fruits and Vegetables

**EDWIN C. PASAHOL**  
Chief, Trade and Industry Development Specialist  
Bureau of Small and Medium Enterprise Development  
Department of Trade and Industry (DTI)

## **FUNCTIONS OF THE NATIONAL PANEL OF JUDGES – START UP**

1. Formulate the standard criteria and scoring system at all levels of the competition for the YFC-Start Up Open Category;
2. Responsible for judging the Top 35 National Level Finalists according to the set standard criteria and scoring system; and
3. Declare the 12 National Level awardees (five (5) enterprise awardees for the production category, five (5) enterprise awardees for processing category, and two (2) enterprise awardees for the digital agriculture category).


## **B. COMPOSITION OF THE PANEL OF JUDGES OF THE NATIONAL CAPITAL REGION (NCR) - START UP (PROVINCIAL AND REGIONAL LEVEL)**

Chairperson : **JUNIBERT E. DE SAGUN**  
OIC, Office of the Assistant Secretary for Consumer Affairs  
and concurrent Director, Agribusiness and Marketing  
Assistance Service (AMAS)

Members : **DR. MARY ANN P. SAYOC**  
Chairperson,  
Philippine Council for Agriculture and Fisheries (PCAF)-  
National Sectoral Committee on Fruits and Vegetables

**EDWIN C. PASAHOL**  
Chief, Trade and Industry Development Specialist  
Bureau of Small and Medium Enterprise Development  
Department of Trade and Industry (DTI)

## **FUNCTIONS OF THE NCR PANEL OF JUDGES – START-UP**

1. Determine the eligible YFC applicants for the NCR Level 1 and Level 2 competition according to the standard criteria and scoring system set by the National Panel of Judges;
  2. Declare the Level 1 YFC Awardees; and
  3. Declare the NCR Level 2 awardees who shall compete in the National Level Competition (Level 3).
- 

Members : **RAUL Q. MONTEMAYOR**  
Member,  
PCAF National Sectoral Committee on International Trade  
and PCAF National Sectoral Committee on Rice and Other  
Food Staples

**EDWIN C. PASAHOL**  
Chief, Trade and Industry Development Specialist  
Bureau of Small and Medium Enterprise Development  
Department of Trade and Industry (DTI)

### **FUNCTIONS OF THE NCR PANEL OF JUDGES – UPSCALE**

1. Determine the eligible NCR YFC Upscale applicants according to the set of standard criteria and scoring system; and
2. Declare the three (3) NCR Upscale Regional Level Awardees.

### **III. COMPOSITION OF THE PROGRAM MANAGEMENT TEAMS**

#### **A. NATIONAL PROGRAM MANAGEMENT TEAM (NPMT)**

**National Focal Person:** **ANNE GLYN F. LISBO**  
Chief, Agribusiness Investment Promotion Division  
(APD)

**Alternate Focal Person:** **LUDIVINA B. RUEDA**  
Supervising Agriculturist

**Members:** **JOHN ROMAR A. PEDRIGAL**  
Market Specialist II  
**CHRISTINE L. FRANCISCO**  
Market Specialist I  
**RENZO P. TOBIAS**  
Creative Arts Specialist II  
**ROWENA F. MALLORES**  
Market Specialist II  
**MA. JONELA M. REY**  
Market Specialist I  
**ALMAR N. HASSAN**  
Market Specialist I



## **II. COMPONENT 2: YFC UPSCALE**

### **A. . COMPOSITION OF THE NATIONAL PANEL OF JUDGES - UPSCALE (NATIONAL LEVEL)**

Chairperson : **REMELYN R. RECOTER, MNSA, CESO III**  
Director IV  
Agricultural Training Institute (ATI)

Alternate Chairperson: **ANTONIETA J. ARCEO**  
Director III  
Agricultural Training Institute (ATI)

Members : **RAUL Q. MONTEMAYOR**  
Member,  
PCAF National Sectoral Committee on International Trade  
and PCAF National Sectoral Committee on Rice and Other  
Food Staples

**EDWIN C. PASAHOL**  
Chief, Trade and Industry Development Specialist  
Bureau of Small and Medium Enterprise Development  
Department of Trade and Industry (DTI)

### **FUNCTIONS OF THE NATIONAL PANEL OF JUDGES - UPSCALE**

1. Formulate the standard criteria and scoring system at all levels of the competition for the YFC- Upscale;
2. Responsible for judging the Top 16 National Level Finalists (*1 finalist per region*) according to the set standard criteria and scoring system; and
3. Declare the Top 5 (five) YFC Upscale National Level awardees.

### **B. COMPOSITION OF THE PANEL OF JUDGES OF THE NATIONAL CAPITAL REGION (NCR) - UPSCALE (REGIONAL LEVEL)**

Chairperson : **JUNIBERT E. DE SAGUN**  
OIC, Office of the Assistant Secretary for Consumer Affairs  
and concurrent Director, AMAS

## **FUNCTIONS OF THE NPMT**

The National PMT shall provide administrative and technical support in the overall implementation of the Young Farmers Challenge Program FY 2023. Specifically, the National PMT shall:

1. Oversee the nationwide implementation of the YFC program and its program components i.e. Start-Up, Upscale, Intercollegiate, Business Development Assistance, and YFC Camp;
2. Prepare the plans, activities, and timeline of the program;
3. Prepare the score sheets and other pertinent documents to be endorsed to the National Panel of Judges;
4. Receive the documents submitted by the NCR applicants and check the completeness of attachments, conduct background checks among NCR applicants, and endorse the eligible NCR applicants to the NCR Panel of Judges;
5. Assist in the evaluation of each proposed Business Model Canvas (BMC)
6. Conduct regular monitoring and assessment for the awardees' enterprise implementation;
7. Prepare administrative and accomplishment reports and maintain files and records of the program; and
8. Perform other related tasks as may be assigned by the National Focal Person of the NPMT.

## **B. COMPOSITION OF THE REGIONAL PROGRAM MANAGEMENT TEAM (RPMT)**

The implementation of the YFC program shall be lodged at the Agribusiness and Marketing Service (AMAS) in the Central Office and the Agribusiness and Marketing Assistance Divisions (AMADs) in the DA Regional Field Office.

The following are hereby designated as permanent and alternate focal persons who shall be the Program's point persons in the Regions.



<b>RFO</b>	<b>Permanent Focal Persons</b>	<b>Names of Alternate Focal Persons</b>
<b>CAR</b>	JOAN D. BACBAC	JOCELYN W. BERAY
<b>1</b>	WILHELMINA P. CASTAÑEDA	RHODA A. GALBAN
<b>2</b>	MA. ROSARIO U. PACCARANGAN	EDWIN D. DELA ROSA
<b>3</b>	MARICEL L. DULLAS	SHERWIN U. MANLAPAZ
<b>4A</b>	EDITHA M. SALVOSA	RICHMOND O. PABLO
<b>4B</b>	RANDY R. PERNIA	SHIRLEY F. TOMAS
<b>5</b>	ADELINA A. LOSA	PATROCINIO B. COLLAO I
<b>6</b>	MARIA TERESA T. SOLIS/ RHEA CRISTINA G. RESOL	KAREN L. MIJARES
<b>7</b>	PETRONILA A. CORPUZ / LIGAYA A. EBARITA	EDEN J. SALAZAR / JONESSA A. OMBOY
<b>8</b>	BRENDA J. PEPITO	JUBELLA G. JUDILLA
<b>9</b>	JONAH LYN D. CORPUZ	RANDY B. TUBOG
<b>10</b>	LARRY E. PARALUMAN	DRYAN ANTHONY D. ILLANA
<b>11</b>	DR. MELINDA G. RUBELLANO	MARVIN S. AUXILLO
<b>12</b>	ABDULKADIL I. ANGO	LEAH CATHERINE P. MAGAWAY
<b>13</b>	LYNN A. PAREÑAS	CLARENCE A. MALBASIAS

### **FUNCTIONS OF THE RPMT**

1. Oversee and facilitate smooth implementation of the YFC program and its program components in their respective regions i.e. Start-Up, Upscale, Intercollegiate, Business Development Assistance, and YFC Camp;
2. Spearhead the information and dissemination campaign of the YFC program;
3. Facilitate Business Model Canvas (BMC) Orientation/ BMC Preparation Write shops;
4. Receive and screen the applications from the YFC regional applicants;
5. Endorse eligible applicants to the Provincial Panel of Judges;
6. Process the release of funds to declared awardees;





7. Facilitate the provision of business development service assistance to the youth awardees;
8. Conduct regular review, monitoring and evaluation of the declared awardees' enterprise implementation; and
9. Perform other related tasks as may be assigned by the Regional Executive Directors (REDs).

#### **IV. CREATION OF THE PROVINCIAL AND REGIONAL PANEL OF JUDGES**

The DA Regional Executive Directors (REDs) shall designate through a Special Order their respective Provincial and Regional Panel of Judges for Start-Up and Upscale and Regional Panel of Judges for Intercollegiate Competition to be composed of not more than three (3) members with representations of one (1) from the DA, one representative from the Department of Trade and Industry (DTI), and one (1) private sector practitioner (from the agribusiness industry) endorsed by the Regional Agricultural and Fishery Council (RAFC).

As such, they shall perform all necessary functions, duties, and responsibilities inherent to their designation pertinent to the Memorandum Circular No. 15 Series of 2023 "Implementing Guidelines for the Young Farmers Challenge (YFC) Program – Component 1: YFC Start Up, Subcomponent A: Open Category" and Memorandum Circular No. 16 Series of 2023 "Implementing Guidelines for the Young Farmers Challenge (YFC) Program – Component 2: YFC Upscale, Subcomponent A: Enterprise Scaling Up.

All expenses incurred in the performance of their duties, functions, and responsibilities such as traveling expenses, per diem, communication allowance, and honoraria for resource persons and judges shall be charged against the Young Farmers Challenge Fund under FY 2023 General Appropriations Act (RA 11936) subject to the existing government accounting and auditing rules and regulations.

This order shall take effect immediately and shall be considered revoked upon completion of this Program. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 14 day of September 2023.

**DOMINGO F. PANGANIBAN**  
Senior Undersecretary



DA-CO-AMAS-SO20230829-00065