



Republic of the Philippines
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SPECIAL ORDER

No. 1316

Series of 2023

SUBJECT: CREATION OF THE NATIONAL STEERING COMMITTEE FOR THE LAUNCHING OF THE NEW WORLD BANK-FUNDED PROJECTS OF THE DEPARTMENT OF AGRICULTURE

The Philippine Rural Development Project (PRDP) Scale-Up, the Mindanao Inclusive Agriculture Development Project (MIADP), and the Philippine Fisheries and Coastal Resiliency (FishCoRe) Project are three World Bank-funded projects of the Department of Agriculture (DA) that have been declared effective by the Bank's International Bank for Reconstruction and Development on August 23, 2023.

The PRDP Scale-Up and MIADP aim to increase agricultural productivity and resiliency, and significantly improve organized farmer and fisherfolk groups' access to markets and services. In particular, MIADP focuses on Indigenous Cultural Communities or Indigenous Peoples. Meanwhile, the FishCoRe Project prioritizes a comprehensive approach to fisheries governance, with a focus on the social and ecological dimensions of the Philippines Waters and its resources.

In view of the above, the Philippine Rural Development Project (PRDP) is hereby authorized to spearhead the launching of the World Bank-funded projects on November 8, 2023 in Metro Manila to create public awareness and officially start the implementation of the said projects.

In the interest of service and to ensure the successful launching of the new World Bank-funded projects, the following committees are hereby created and its composition are as follows:

I. National Steering Committee

Chairperson:	Engr. Arnel V. De Mesa, CESO III Assistant Secretary for Operations and National Project Director, PRDP
Co-Chairpersons:	Usec. Drusila Esther E. Bayate, CESO IV Undersecretary for Fisheries, FishCoRe Dir. Abel James I. Monteagudo Regional Executive Director, DA Region 11 and



Project Director, MIADP

Members: Dir. Shandy M. Hubilla, PRDP Scale-Up
Isidro M. Velayo, Jr. MDM, FishCoRe
Dir. Cristy Cecilia P. Polido, MIADP

Functions:

- Provide overall direction of the launch activity;
- Oversee all working committees; and
- Oversee the budgetary and finance requirements/concerns of the activity.

II. Sub-Committees:

A. Program Committee

Chairperson: Usec. Agnes Catherine T. Miranda, PRDP Scale-Up
Co-Chairpersons: Dir. Cristy Cecilia P. Polido, MIADP
Zaldy P. Perez, FishCoRe
Members: Joseph D. Rico, MIADP
Elymi-Ar-J S. Tuñacao, FishCoRe
Cheryl Suarez, PRDP Scale-Up
Maria Charmela Famor, PRDP Scale-Up
Abegail Liggayu, PRDP Scale-Up

Coordinators: I-REAP Component staff
InfoACE Unit staff

Functions:

- Prepare the Program of Activities of the main event and other side events;
- Monitor the progress of all preparatory activities for the event;
- Identify speakers; and
- Perform other tasks as needed.

B. Invitation and Protocol Committee

Chairperson: Dir. U-Nichols A. Manalo, PRDP Scale-Up
Co-Chairperson: Angelita Martir, PRDP Scale-Up
Members: Dir. Rebecca A. Atega, MIADP
Mildred Mercene-Buazon, FishCoRe
Dir. Elma S. Mananes, PRDP Scale-Up
Dir. Jose Albert A. Barrogo, PRDP Scale-Up
Dir. Milo Delos Reyes, PRDP Scale-Up
Dir. Noel T. Provido, PRDP Scale-Up



Imma Camille L. Requilme, MIADP
Cynthia P. Luga, FishCoRe

Coordinators: Priscila Joyce Guiwa, PRDP Scale-Up
SES Unit staff

Functions:

- Prepare the official list of invitees (VIP guests, resource persons, media, etc. and their contact details);
- Prepare and send out invitation letters and confirm their attendance;
- Provide final list of confirmed guests and VIPs for appropriate acknowledgement;
- Assign protocol officer for each VIP; and
- Perform other tasks as needed.

C. Registration and Secretariat Committee

Chairperson: Acquilyn T. Morillo, PRDP Scale-Up
Co-Chairperson: Bathsheba P. Aparilla, PRDP Scale-Up

Members: Pinky Villegas, PRDP Scale-Up
Miami Lunar, PRDP Scale-Up
Teonila Antonio, PRDP Scale-Up
Leila A. Ponteres, MIADP
Janice T. Cubo, FishCoRe

Ushers/Usherettes: Rey Mark Carbungco, PRDP Scale-Up
Jan Kelvin Ponce, PRDP Scale-Up
Heidelberg Garcia, PRDP Scale-Up
Aira Reyes, PRDP Scale-Up
Romaeca Joy Pascual, PRDP Scale-Up
Vanessa Tse Wing, PRDP Scale-Up

Coordinators: I-PLAN Component staff, PRDP Scale-Up

Functions:

- Manage the registration system and ensure the registration of the VIPs, guests, and all other participants;
- Prepare attendance sheets, stickers, certificate of appearance and other materials needed for the registration;
- Set up registration tables and strategize the registration process/system;



- Identify ushers/usherettes to guide guests to assigned seats and around the venue;
- Provide souvenirs and thank you notes for all VIPs, guests, and participants; and
- Perform other tasks as needed.

D. Food and Accommodation Committee

Chairperson: Karen S. Marte, PRDP Scale-Up
Co-Chairperson: Ophelia P. Agawin, PRDP Scale-Up

Members: Gil Reyes, PRDP Scale-Up
Maribel Monsalud, PRDP Scale-Up
Jessica M. dela Cerna, MIADP
Ma. Teresa F. Duguiles, FishCoRe

Coordinators: Administrative Unit staff, PRDP Scale-Up

Functions:

- Prepare the menu taking into consideration the food restrictions/requirements of participants, and suggest serving style for the event;
- Coordinate the provision of accommodation for the guests; and
- Perform other tasks as needed.

E. Publicity, Media Promotions and Documentation Committee

Chairperson: Cheryl C. Suarez, PRDP Scale-Up
Co-Chairpersons: Adora D. Rodriguez, PRDP Scale-Up

Members: Joseph Pacon, PRDP Scale-Up
Arnel B. Arreglado, MIADP
Nazario C. Briguera, FishCoRe

Coordinators: InfoACE Unit staff, PRDP Scale-Up
GGU staff, PRDP Scale-Up

Functions:

- Prepare press releases, press kits, and draft speeches;
- Provide promotional materials for various media organizations
- Produce needed AVPs
- Coordinate with DA Press Office and Media, and brief them about the event;
- Ensure smooth media coverage and press conference;
- Prepare and distribute souvenir program/flyers/brochures;



- Document the event; and
- Perform other tasks as needed.

F. Trade and Exhibit Committee

Chairperson: Dir. Junibert E. De Sagun, PRDP Scale-Up

Co-Chairperson: Leny G. Pecson, PRDP Scale-Up

Members: Roxan Alcantara, PRDP Scale-Up
Arvin San Juan, PRDP Scale-Up
Ana Victoria Margallo, PRDP Scale-Up
Jerald Mira, PRDP Scale-Up
Elden Karl L. Requilme, MIADP
Amor G. Diaz, FishCoRe

Coordinators: I-REAP Component staff, PRDP Scale-Up
MEL Unit staff, PRDP Scale-Up
InfoACE Unit staff (PSOs & RPCOs), PRDP Scale-Up

Functions:

- Plan on the concept and design of the exhibit;
- Invite and confirm participation of exhibitors;
- Organize the physical set-up of the exhibit/booths;
- Coordinate with the exhibitors and brief them on their booth assignment;
- Provide assistance to the exhibitors during the conduct of the exhibit; and
- Perform other tasks as needed.

G. Physical Arrangement, Transportation, Security and Logistics Committee

Chairperson: Ronald C. Pamittan, PRDP Scale-Up

Co-Chairperson: Roy M. Abaya, PRDP Scale-Up

Members: Mark Oliva, PRDP Scale-Up
Maria Teresa Demain, PRDP Scale-Up
Advinculo C. Seraspe, Jr. MIADP
Engr. Arnold M. Morales, FishCoRe

Coordinators: I-BUILD Component staff, PRDP Scale-Up
Administrative Unit Staff, PRDP Scale-Up
All NPCO Drivers, PRDP Scale-Up

Functions:

- Plan for the concept of venue arrangement and decoration;
- Ensure availability of transportation and security of the guests;
- Prepare seating arrangement of the invitees;



- Ensure availability of sound systems and LED panels and test them before the event; and
- Perform other tasks as needed.

H. Ways and Means Committee

Chairperson: Asec. Charie Sarah D. Saquing, PRDP Scale-Up
Co-Chairperson: Atty. Abraham P. Guiao, PRDP Scale-Up

Members: Dir. Telma Tolentino, PRDP Scale-Up
Romeo Malong, PRDP Scale-Up

Coordinators: Procurement Unit staff, PRDP Scale-Up
Finance Unit staff, PRDP Scale-Up

Functions:

- Determine all items that need to be procured for the event, i.e., tokens, food, lodging, etc.;
- Prepare the needed documents of all items for procurement;
- Monitor the progress of all items being procured; and
- Perform other tasks as needed.

All expenses relative to the conduct of the launch of the PRDP Scale-Up, MIADP, and FishCoRe Project shall be chargeable against the PRDP Scale-Up funds, subject to the usual accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon completion of the event. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 14th day of October 2023.

DOMINGO. F PANGANIBAN
Senior Undersecretary



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