



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
 Elliptical Road, Diliman 1100 Quezon City  
 +63(2) 8928-8741 to 64 and +63(2) 8273-2474

**SPECIAL ORDER**

No. 1488  
 Series of 2023

**SUBJECT : CREATION OF TECHNICAL COMMITTEE ON THE CRAFTING OF THE WHITE CORN INDUSTRY ROADMAP**

The thrust of the Department of Agriculture (DA) under the Philippine Development Plan (PDP) 2023-2028 is to ensure food security and proper nutrition for the country. The overall food security could be attained by working on the supply and demand sides of this thrust. On the supply side, we are exerting significant efforts to increase local rice production, minimizing the need for imports. On the demand side, we are exploring other food crops that are nutritious, could be produced locally and has already a certain degree of acceptability hence leading to reduced rice requirement.

Towards this end, the development of White Corn Industry Roadmap was proposed by the National Sectoral Committee on Corn and Feed Crops through Resolution No. 15-16 series of 2023, of the Philippine Council for Agriculture and Fisheries (PCAF). The roadmap aims to immediately and simultaneously promote white corn consumption and increase its supply in the market.

As such, Technical Committee on the Crafting of White Corn Industry Roadmap is hereby created and shall be composed of the following:

Chairperson	Dr. Artemio M. Salazar, IPB-UPLB
Co-chairperson	Mr. Dennis B. Araullo, NSC-CFC
<b>MEMBERS: ROADMAP COMPONENT</b>	
<b>A. PRODUCTION</b>	
<ul style="list-style-type: none"> <li>White Corn Situationer (Area planted, Yield, Volume of Production, Consumption, Prices, etc.)</li> </ul>	Dr. Candido B. Damo, NCP
<ul style="list-style-type: none"> <li>Mechanization</li> </ul>	Engr. Donald Mateo, PhilMech Dir. Ariodear C. Rico, BAFE
<ul style="list-style-type: none"> <li>Post-harvest facility</li> </ul>	Dir. Jonathan Yason, NFA
<ul style="list-style-type: none"> <li>Quality control</li> </ul>	Ms. Kristel Alarice R. Aborido, BAFS Mr. Jan Vincent DR. Tecson, BAFS
<ul style="list-style-type: none"> <li>Technology Support</li> </ul>	Mr. Joel Lales, BAR
<b>B. MARKETING</b>	Dir. Junibert De Sagun, AMAS Ms. Carol Manzano, NFA
<b>C. PROMOTION</b>	Dr. Clarisse Juanico, UPLB Ms. Cheryl Suarez, AFID Mr. Romualdo Elvira Jr., PhilMaize

Secretariat/Administrative Support	Ms. Maria Geralyn G. Lopez, NCP Ms. Kristine Gabrielle O. Soriano, NCP Ms. Venina Gelyn Y. Chua, PCAF-PDCD
------------------------------------	--

Further, the National Corn Program may invite resource persons from the national government agencies, private sector and other white corn stakeholders.

Expenses to be incurred in the performance of the duties and responsibilities of the Technical Committee members and during meetings and other activities shall be charged against the funds of the National Corn Program, subject to availability of funds and the existing government accounting and auditing rules and regulations.

This Order shall take effect immediately and shall remain in force unless revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 13<sup>th</sup> day of December 2023.

  
**FRANCISCO P. TIU LAUREL JR.**  
Secretary



DA-CO-FOS-SO20231206-00099