



*Masaganang Agrikultura,
Mamailad na Ekonomiya*

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SPECIAL ORDER

No. 1514

Series of 2023

SUBJECT : CREATION OF THE ENABLING COMMITTEE ON THE PHILIPPINE AGRICULTURAL EXPORT DEVELOPMENT

In the exigency of service and to establish a core group to provide policy direction, and a working group to create a coordination mechanism among the various offices of the DA concerning export development for agriculture and fishery products, and ensure that the DA export-related activities and programs are aligned with the approved Philippine Export Development Plan (2023-2028) per Memorandum Circular No. 23 Series of 2023, the Philippine Agricultural Export Development - National Steering Committee (PAED-NSC) and Technical Working Group (PAED -TWG) are hereby created.

The National Steering Committee shall be composed of the following:

Chairperson : **FRANCISCO P. TIU LAUREL JR.**
Secretary

Members : All Undersecretaries of the Department

The TWG shall be composed of the following::

Chairperson : **NOEL A. PADRE**
Assistant Secretary for Policy Research and Development

Co-Chairperson : **ATTY. PAZ J. BENAVIDEZ II**
Assistant Secretary for Regulations

Members (at least Division Chief or Technical Staff designated by the Head of the concerned units of the following DA offices):

Agribusiness and Marketing Assistance Service (AMAS)

Policy Research Service (PRS)

Planning and Monitoring Service (PMS)

Project Development Service (PDS)

Field Operations Service (FOS)



Agricultural Training Institute (ATI)
Bureau of Animal Industry (BAI)
Bureau of Agriculture and Fisheries Standards (BAFS)
Bureau of Plant Industry (BPI)
Bureau of Fisheries and Aquatic Resources (BFAR)
High-Value Crops Development Program (HVCDP)
National Meat Inspection Service (NMIS)
Philippine Coconut Authority (PCA)
National Tobacco Administration (NTA)
Sugar Regulatory Administration (SRA)
Fertilizer and Pesticide Authority (FPA)
Philippine Fiber Industry Development
Authority (PhilFIDA)
Philippine Center for Postharvest Development
and Mechanization (PHilMech)
Farm and Fisheries Clustering and Consolidation (F2C2)
Program
Foreign Agricultural Service Corps (FASC)

Secretariat : Agribusiness and Marketing Assistance Service (AMAS)

Duties and responsibilities

PAED-NSC

- The National Steering Committee shall be responsible in providing policy direction to the preparation and development of the Philippine Agricultural Export Development Plan (PAEDP) and other export development initiatives.

PAED-TWG

- Coordinate among the various offices of the DA concerning export development for agriculture and fishery products;
- Prepare PAEDP aligned with the approved Philippine Export Development Plan (PEDP) 2023-2028, Chapters 5: Modernize Agriculture and 9: Promote Trade



and Investments of the PDP 2023-2028, and NAFMIP 2021-2030 to maintain and/or further improve the market share of traditional and emerging export products;

- Identify agricultural and fishery products with export potential and recommend to the Secretary and or concerned DA offices the necessary support to facilitate the export of the identified products ;
- Utilize existing data and relevant information such as value chain analysis, official trade data from the Philippine Statistics Authority, and the regular reports of the Agriculture and commercial attaches/counselors, among others, as references in the analysis of the trade performance and export potentials of agri-fishery products;
- Periodically monitor and review export-related developments (e.g. trade agreements and trade policies of trading partner countries and other WTO-member countries) and the compliance of the sector as well as the accomplishments of each agency to ensure their alignment with the approved plan;
- Facilitate cooperation and networking with other government agencies (DTI-EMB, DTI-FTSC, EDC, CITEM) on agri-fishery export promotion programs relating to agriculture and fishery products;
- Strengthen collaboration with the private sector to invest in agriculture and fisheries and encourage them to take the lead in the collective effort relating to PAED;
- Identify possible agricultural export-related developments that can be best carried out through Public-Private Partnerships (PPPs);
- Facilitate possible linkage of clustered farms/proponent groups with the private sector through the F2C2 program and the PRDP I-REAP (Investment in Rural Enterprises and Agriculture and Fisheries Productivity) and other related government programs and projects;
- Regularly meet to discuss the latest trade-related trends and emerging issues and provide recommendations to the DA Management on how to best utilize these to increase our agri-fishery exports or manage risks, if there is any.

Secretariat

- Prepare Notice of Meetings and facilitate the dissemination to the TWG members
- Document highlights and prepare minutes of the meeting;
- Assist in the preparation of plans and drafting of reports related to export for submission to the Secretary/ Senior Undersecretary and other oversight offices;
- Maintain a database on PAED-TWG-related concerns;
- Perform administrative tasks in support of the TWG activities.

The TWG shall report directly to PAED-NSC. Further, the PAED-NSC and TWG may invite representatives of other DA agencies/offices and partner agencies to its meetings, as deemed necessary.



Member agencies shall create their respective core group that will be assigned in the creation of the PAEDP and provide technical assistance on matters related to export development. The PAED-TWG shall convene a meeting to discuss and identify top export commodities to be prioritized, a month upon approval of this S.O.

The PAED-NSC and PAED-TWG members are entitled to travel expenses, per diem, and incidental expenses in the performance of their duties and responsibilities as designated as well as the implementation of PAED, chargeable against the funds of the respective offices, subject to the usual government accounting and auditing rules and regulations.

This shall take immediately and shall remain in force until revoked in writing, All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 22nd day of December 2023.

FRANCISCO P. TIU LAUREL JR.
Secretary

