



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
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**SPECIAL ORDER**

No. 447

Series of 2024

**SUBJECT: CREATION OF DIGITAL AGRICULTURE TEAM UNDER THE PHILIPPINE RURAL DEVELOPMENT PROJECT (PRDP)**

In the interest of service and to further enhance the implementation of the Philippine Rural Development Project (PRDP) Scale-Up, a Digital Agriculture Team is hereby created with the following composition:

**Composition**

- Team Lead** : National Project Director
- Co-Team Lead** : National Deputy Project Director  
Geomapping and Governance Unit Head
- Members** :
1. Ms. Pinky Z. Villegas, I-PLAN Component
  2. Ms. Kristina Kay R. Relleve, I-PLAN Component
  3. Ms. Aira Reyes, I-BUILD Component
  4. Mr. Rene Naces, I-BUILD Component
  5. Ms. Anna Monica L. Vista, I-REAP Component
  6. Mr. John Carl Galvez, I-REAP Component
  7. Ms. Maria Charmela A. Famor, ODPD
  8. Mr. Joseph C. Pacon, GG Unit
  9. Mr. Dante E. Margate, GG Unit
  10. Mr. Stephen Mangupag, GG Unit
  11. Mr. Xerxees Remorozo, GG Unit
  12. Ms. Ana Victoria Margallo, InfoACE Unit
  13. Mr. Jimmy Caldoza, MEL Unit
  14. Mr. Harry C. Omaña, Economics Unit
  15. Ms. Jedidia Psyche Rebong-Lontoc, Economics Unit
  16. Mr. Jan Kelvin Ponce, Procurement Unit
  17. Ms. Eliza Caddarao, Procurement Unit
- Secretariat** :
1. Ms. Priscila Joyce F. Guiwa, ODPD
  2. Mr. Gil Reyes, Admin Unit
  3. Ms. Maria Teresa Demain, I-SUPPORT
  4. Mr. Leo Mark Baldoz, GG Unit

5. Mr. Jerome Suarez, GG Unit
6. Mr. Tim Tapia, GG Unit

### **Duties and Responsibilities:**

The Team is primarily tasked to explore potential innovative digital technologies and solutions that contribute to the advancement of the digitalization efforts of the Department through PRDP as the venue for piloting and linking with relevant DA offices and project beneficiaries on the utilization/scaling-out of digital solutions. It shall lead in showcasing successful digital initiatives in the Project through mainstreaming efforts to ensure widespread and sustainable adoption and impact in the agriculture value chains.

The Team specifically undertakes the following:

#### **Team Lead**

- Provide overall leadership and direction to the Digital Agriculture Team aligning with the Department's priorities on digitalization.
- Oversee the coordination with relevant stakeholders and implementation of digital solutions in the PRDP - Scale Up.
- Ensure the effective utilization of resources and timely delivery of outputs/results of digitalization initiatives of the Project.

#### **Co-Team Lead**

- Assist the Lead in overseeing and coordinating team activities and initiatives.
- Support in the identification and evaluation of digital technologies and solutions.
- Collaborate with stakeholders to facilitate partnerships and knowledge sharing among project implementers and partners.

#### **Members**

- Explore and identify potential digital technologies applicable to agriculture.
- Provide technical expertise/inputs in digital technologies relevant to agriculture.
- Evaluate the feasibility and effectiveness of digital solutions.
- Assist in organizing forums, pilot and related activities to foster partnership with AgTech and FinTech institutions and relevant supply chain innovators, both internationally and locally, to enhance Project processes and contribute to digitalization efforts in the Department.
- Liaise with stakeholders in the agriculture and technology sectors.
- Gather feedback and insights from stakeholders to inform the selection and implementation of digital solutions.
- Support in the documentation and dissemination of best practices and lessons learned as part of knowledge management.



- Assist in the formulation of training materials and the conduct of capacity-building activities for stakeholders, as necessary.
- Contribute to the mainstreaming of successful digital initiatives within the PRDP Scale-Up.

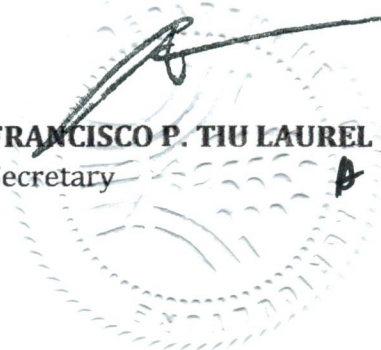
The Secretariat shall provide coordination, logistics and administrative support to the activities of the Digital Agriculture Team.

All expenses incurred in the execution of tasks by the Digital Agriculture Team shall be chargeable against the PRDP funds, subject to the usual accounting and auditing rules and regulations.

This Order shall take effect immediately and shall remain enforced until revoked in writing. All orders, memoranda, and issuances inconsistent herewith are hereby deemed revoked.

Done this 14 of the APRIL 2024.

  
**FRANCISCO P. TU LAUREL JR.**  
Secretary 



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