



Republic of the Philippines
OFFICE OF THE SECRETARY
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SPECIAL ORDER

No. 594
Series of 2024

SUBJECT : CREATION OF AN INTER-AGENCY STEERING COMMITTEE AND ORGANIZING COMMITTEES FOR THE CONDUCT OF THE LIVESTOCK PHILIPPINES 2024

Livestock Philippines is an international event dedicated to the livestock and poultry sectors including feeds and meat to help promote and contribute to the growth of the agriculture industry in the Philippines. This event serves as the platform for local and international exhibitors to showcase their most innovative products available in the global market, and be connected with key industry players, decision makers, and trade buyers. The Department of Agriculture (DA) provides support to this event as co-sponsor to Informa Markets.

To ensure the smooth and fruitful conduct of the **Livestock Philippines 2024** to be held on May 22 to 24, 2024 in Manila, the DA hereby creates a Steering Committee and Organizing Committees to be composed of the following with their respective functions:

I. Steering Committee

- Chair** : **Mr. Deogracias Victor B. Savellano**
Undersecretary for Livestock
- Vice Chairs** : **Dr. Constante De Jesus Palabrica**
Assistant Secretary for Swine and Poultry
OIC-Director, Bureau of Animal Industry
- Dr. Benjamin C. Albarece**
Assistant Secretary for Ruminant Livestock
- Co-Chair** : **Dr. Jonathan V. Sabiniano**
Director, National Livestock Program
- Members** : **Dr. Liza G. Battad**
Executive Director, Philippine Carabao Center
Dr. Clarita M. Sangcal
Executive Director, National Meat Inspection Service
Atty. Gavino Alfredo C. Benitez
Deputy Administrator, National Dairy Authority
Engr. Remelyn R. Recoter
Director, Agricultural Training Institute
Dr. Julieta E. Opulencia
OIC-Exec. Dir., Philippine Council for Agriculture & Fisheries

Ms. Lorna Belinda L. Calda

OIC Director, Field Operations Service

Ms. Rungphech Chitanuwat

Country General Manager, Informa Markets

Functions:

- Oversee the preparation and implementation of all activities for the Livestock Philippines 2024;
- Coordinate with Informa Markets on the planning and implementation of the activities;
- Review the plans, activities, and deliverables of the Organizing Committees for endorsement to the Secretary; and
- Perform other tasks as needed.

II. Organizing Committees

A. Programme and Conference Committee

Chair: Ms. Diosamia M. Sevilla, DA-NLP

Vice Chair: Dr. Precious Licatan, NMIS

Members: Mr. Mark Macabulos, ATI-ITCPH

Mr. Krimfer Isidro, BAI

Ms. Rowena S. Galang, PCC

Mr. Karlo Paulo P. Quintos, DA-OUSL

Ms. Rea R. Dizon, DA-OUSL

Functions:

- Prepare the Program of Activities;
- Recommend and finalize the conference/seminar topics;
- Identify the guests, resource persons for the program/conference/seminars;
- Prepare the master list of attendees (guests, resource persons, participants, exhibitors and media, etc.);
- Prepare invitation letters; and
- Prepare certificates/plaque of participation/appreciation to participants/exhibitors;
- Perform other tasks as needed.

B. Invitation Committee

Chair: Ms. Angelica S. Escanilla, NDA

Vice Chair: Ms. Kimberly Dorothy Laqui, ATI-ITCPH

Members: Mr. Mark Anthony Julian, BAI

Ms. Mikee L. Mallare, PCC



Ms. Aileen F. Casa, DA-OUSL
Mr. Gabriel Catahan, BAI
Ms. Caroline Ann D. Rodero, DA-OUSL

Functions:

- Coordinate with the Program Committee on the list of attendees (guests, resource, persons, participants, exhibitors, etc.);
- Send out the invitations;
- Confirm attendance of participants;
- Prepare a masterlist of confirmed guests, resource persons, participants, exhibitors, media, etc.
- Perform other tasks as needed.

C. Exhibit Committee

Chair: Ms. Cheryl C. Suarez, DA-AFID
Vice Chair: Mr. Renmar James Dacones, DA-OUSL
Members: Mr. Jeffrey S. Molina, NMIS
Ms. Danica E. Melegrito, NDA
Ms. Jo Ann Grace B. Pera, DA-AFID
Ms. Krystelle Ymari A. Vergara, DA-AFID
Mr. Balgamel Crooc, BAI
Ms. Khrizie Evert M. Padre, PCC
Ms. Noemi Mercado-Tesico, ATI-ITCPH

Functions:

- Coordinate with DA attached agencies and bureaus in putting up their respective exhibits;
- Agree on the concept/theme for conceptualize the theme for the DA exhibit booth for the approval of the Steering Committee;
- Determine and facilitate the needed logistics support from DA attached agencies & bureaus and NLP.

D. Publicity and Documentation Committee

Chair: Ms. Adora D. Rodriguez, DA-AFID
Vice Chair: Ms. Solita Onquit, DA-Press Office
Members: Mr. Fortunato G. Quijano, NMIS
Mr. Carol Nicole Cueto, ATI-ITCPH
Mr. Ian Caro E. Agbayani, NDA
Ms. Sophia Anne Martinez, BAI
Ms. Ma. Cecilia Irang-Marian, PCC




Functions:

- Document in print, photo and video the conference proceedings;
- Prepare the Souvenir Program;
- Write media releases;
- Coordinate with media outfits for coverage of the event;
- Promote Livestock Philippines 2024 in coordination with other concerned units of the Department.

All expenses related to the performance of duties and responsibilities of the Interagency Steering Committee and Organizing Committees shall be charged against their respective agencies' funds, subject to existing government accounting rules and regulations.

This Order shall take effect immediately and shall remain in force and considered revoked upon the completion of the activity. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 23rd day of APRIL 2024.


FRANCISCO P. TIU LAUREL JR.
Secretary

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