



Republic of the Philippines
OFFICE OF THE SECRETARY
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SPECIAL ORDER

No. 633

Series of 2024

SUBJECT: CREATION OF THE YOUNG FARMERS CHALLENGE PROGRAM NATIONAL AND REGIONAL COORDINATION AND MANAGEMENT TEAM

In the exigency of service and in support to this Department's implementation of the Young Farmers Challenge (YFC) Program, the National and Regional Program Coordination and Management Team (PCMT) are hereby created. The PCMT shall comprise of the officials and personnel from the Agribusiness and Marketing Assistance Service (AMAS) and Regional Field Office' Agribusiness and Marketing Assistance Division (AMAD), as follows:

A. NATIONAL PROGRAM COORDINATION AND MANAGEMENT TEAM (NPCMT)

Head : **CHERYL MARIE NATIVIDAD-CABALLERO**
Undersecretary for High Value Crops

Vice Head : **JUNIBERT E. DE SAGUN**, *Director, AMAS*

Alternate Vice-Head : **ANNE GLYN F. LISBO**, *Chief, AMAS-AIPD*

Team Leader : **LUDIVINA B. RUEDA**, *Supervising Agriculturist*

Co-Team Leader : **JOHN ROMAR A. PEDRIGAL**, *Market Specialist II*

Members : **ROWENA F. MALLORES**, *Market Specialist II*
MA. JONELA M. REY, *Market Specialist I*
ROMILON S. GENETE, *Market Specialist I*
AMAS Staff

FUNCTIONS

The National PCMT shall manage the over-all implementation of the Program including provision of technical and administrative support. Specifically, the NPCMT shall:

1. Oversee the nationwide implementation of the YFC program such as the timing of the call for registration, competition, awarding of grant assistance, budget utilization and disbursement, and progress monitoring;
2. Facilitate the National preparation, finalization and approval of enabling guidelines and supporting mechanism for smooth implementation of the program such as score sheets and other pertinent documents;
3. Coordinate with RFOs, partner agencies such as SUCs, DTI, DOST and among others the program info dissemination;
4. Facilitate the preparation of budget plans, activities, and timelines of the program;

5. Carry-out the YFC National Capital Region (NCR) implementation such as the information campaign, review and evaluation of application, business development assistance and related activities in support to the Program;
6. Build and maintain an online database of the YFC Program participants and its performance in implementing enterprises;
7. Conduct enterprise monitoring and evaluation of the businesses established by the participants under the Program;
8. Prepare and submit Program reports to the DA management and partner agencies; Perform other related tasks as may be assigned by the Secretary

B. COMPOSITION OF THE REGIONAL PROGRAM COORDINATION AND MANAGEMENT TEAM (RPCMT)

The RPCMT shall comprise of Permanent, Alternate, and Members from the Agribusiness and Marketing Assistance Division (AMAD) that will serve as the Program's focal persons in the Regions.

RFO	RPCMT Head (Regional Executive Directors)	Regional Focal Persons	Regional Alternate Co- Focal Persons	Members
CAR	Atty. Jennilyn M. Dawayan, CESO IV	Joan D. Bacbac	Brigitte M. Talusig	- Ainie Pril A. Agaser - Alexis S. Akitan - Wyllen L. Gapad - Angelica S. Angyataw - Adrian L. Castañeda - Genevieve M. Farcanao
I	Dr. Annie Q. Bares	Wilhelmina P. Castañeda	Rhoda A. Galban	- Rosel E. Tubaang - Diana Cascayan - Ajurina L. Oticao - Harley Andres
II	Dr. Rose Mary G. Aquino	Ma. Rosario U. Paccarangan	Edwin D. Dela Rosa	- Precious Anne S. Partible - Precious V. Rubio - Anne Kristine I. Talamayan - Mark Gideon G. Regualos - Marlon C. Balunsat

III	Eduardo L. Lapuz, Jr., DVM	Maricel L. Dullas, Ph.D.	Sherwin U. Manlapaz	-Raiza G. Franco -Karl Gio M. Ocampo -Dean Mark G. Padilla -Gener V. Melegrito -Allaisa A. Cartilla -Chanda C. Magbag -Kenneth B. Tiongco
IV-A	Fidel L. Libao	Editha M. Salvosa	Richmond O. Pablo	-Colene Shiela P. Magpantay -Jose Conrado V. Maza -Joan L. Glinoga -James Ivan D. Mallo -Maria Katheryn A. Ponferrada -Gene Ann A. Fredeluces
IV-B	Atty. Christopher R. Bañas	Meljhon Docejo	Charlyn Abrina	-Vanissa Marquez -Bong Ig-on -Lorenz Grace Chavez -Marjon Melaya
V	Rodel P. Tornilla, MABE	Adelina A. Losa	Patrocinio B. Collao I	-Neil Francis D. Bordon -Julie Ann V. Peñaflor -Janard S. Manlangit -Alyssa Mae M. San Juan
VI	Dennis R. Arpia	Rhea Cristina G. Resol	Karen L. Mijares	-Jeanaveb Dacles -Bengie Panes -Eleazar Carmen
VII	Angel C. Enriquez, CESO III	Ligaya A. Ebarita	Eden J. Salazar	-Jessica V. Dupal -Lyndon S. Compendio
VIII	Andrew Rodolfo T. Orais	Jubella G. Judilla	Brenda T. Vacalares	-Alika Eloisa A. Alvarado -Sherrielyn M. Berino

				-Ian Nicholas L. Peñeda -Aubrey Rose C. Del Rosario
IX	Engr. Marcos C. Aves Sr.	Jonah Lyn D. Corpuz	Randy B. Tubog	-Haijera L. Pango -Nhor Husain H. Palada -Shen B. Ejansantos -Valerie Z. Suico
X	Carlene C. Collado, CPA	Larry E. Paraluman	Dryan Anthony D. Illana	-Fe Marie Yamyamin -Daynielle Colette Salatan -Arvinne Christian Cruz - An Cristie Tangcalagan
XI	Macario D. Gonzaga	Melinda G. Rubellano	Marvin S. Auxillo	-Czarjoy A. Dela Pena -Kim A. Royo
XII	Roberto T. Perales	Josalyn T. Jomuad	Leah Catherine P. Magaway	-Aniceta S. Pastor -Abdol M. Lumbatan -Rudilyn F. Mission -Datumamaali S. Laguab -Brenzel D. Magbanua -Karen Grace H. Azuelo -Mika Yssa F. Marcelino
XIII	Arlan M. Mangelen	Lynn A. Pareñas	Clarence A. Malbasias	-Normandy B. Idea -Jaymar G. Carbaquil -Ray Bryan A. Ceniza

FUNCTIONS

1. Oversee the regional implementation of the YFC program such as the timing of the call for registration, competition, awarding of grant assistance, budget utilization and disbursement, and progress monitoring;
2. Facilitate the regional inputs to the enabling guidelines and supporting mechanism for smooth implementation of the program such as score sheets and other pertinent documents;




3. Coordinate with NPCMT, partner agencies such as SUCs, DTI, DOST and among others the program information dissemination, competition, awarding of grant assistance, monitoring of enterprises, other related activities at the regional level;
4. Carry-out the Provincial and Regional YFC implementation such as the information campaign, review and evaluation of application, business development assistance and related activities in support to the Program;
5. Build and maintain the regional online database of the YFC Program participants and its performance in implementing enterprises with corresponding consent from the YFC participants to use their data consistent to the data privacy law;
6. Conduct enterprise monitoring and evaluation of the businesses established by the participants under the Program;
7. Prepare and submit Program monthly reports to the DA management, NPCMT and partner agencies at the regional level; and,
8. Perform other related tasks as may be assigned by the Regional Executive Directors (REDs).

All expenses incurred in the performance of their duties, functions, and responsibilities such as traveling expenses, per diem, communication allowance, and other incidental expense shall be charged against the Young Farmers Challenge Fund subject to the existing government accounting and auditing rules and regulations.

This Order shall take immediately and shall remain in force until revoked in writing. All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 3rd day MAY 2024.


FRANCISCO P. TIU LAUREL JR.
Secretary

