

Republic of the Philippines

OFFICE OF THE SECRETARY

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SPECIAL ORDER

No. <u>670</u> Series of 2024

SUBJECT: AUTHORITY TO PARTICIPATE IN THE WORLD FOOD EXPO (WOFEX) AND CONDUCT OF INVESTMENT FORUM

The WOFEX is one of the biggest food trade show in the Philippines which showcase the best of the food and hospitality industry and offer opportunities for continued culinary education.

In the interest of service and as part of the continuing support to agri based MSMEs and Young Farmers Challenge (YFC) Awardees in the promotion of their products to both local and international markets, the DA-Agribusiness and Marketing Assistance Service (DA-AMAS), in coordination with DA-Regional Field Offices-Agribusiness Marketing Assistance Division (AMAD) is hereby authorized to participate in the **WORLD FOOD EXPO (WOFEX)** on July 31-August 03, 2024 at the World Trade Center, Pasay City.

Further, taking the opportunity of the presence of the exhibitors, institutional buyers, potential investors and other visitors in the WOFEX, the AMAS- Agribusiness Investment Promotion Division (AMAS-AIPD) is hereby authorized to conduct an Investment Forum to generate and promote private investments by providing information on business opportunities and facilitate innovative business ventures.

The authorized participants in the above activities are as follows:

EVENT/ACTIVITY	PARTICIPANTS	NUMBER OF
		PARTICIPANTS
WOFEX	AMAS	10
	AMAD	16
	YFC Awardees/Exhbitors	32
Investment Forum	AMAS-AIPD	10
	Resource Persons	6
	YFC Awardees	32
	Agri-based MSMEs	25

Expenses in the participation in WOFEX in the amount of PhP 700,000.00 to cover booth space rental, construction of booth, marketing, promotion and other amenities while expenses in the amount of PhP 24,480.00 for the conduct of Investment Forum such as venue, meals of the participants, and token for the resource persons; and travelling



expenses and per diems of DA AMAD participants and YFC participants shall be chargeable against FY 2024 Young Farmers Challenge Fund and respective office's funds, respectively, subject to existing accounting and auditing rules and regulations.

This Order shall take effect immediately and shall be considered revoked upon completion of the event. All order, memoranda, and issuances inconsistent herewith are deemed revoked.

Done this 6th day of 417 2024.

FRANCISCO P. TIU LAUREL IR.
Secretary