



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
 Elliptical Road, Diliman 1100 Quezon City  
 +63(2) 8928-8741 to 64 and +63(2) 8273-2474



DA-CO-AMAS-SO20240506-00045

**SPECIAL ORDER**

No: 697

Series of 2024

**SUBJECT : AUTHORITY TO CONDUCT AND PARTICIPATE IN THE AGRIBUSINESS AND MARKETING ASSISTANCE SERVICE (AMAS) FY 2024 LOCAL AGRIBUSINESS INVESTMENT FORUMS/FORA**

In the interest of service, the Department of Agriculture - Agribusiness and Marketing Assistance Service (DA-AMAS) is hereby authorized to conduct and participate in the AMAS FY 2024 Local Agribusiness Investment Forums/Fora scheduled as follows:

Activities	Date	Venue
Philippine Food Expo 2024 (Philfoodex)	April 13, 2024	World Trade Center, Pasay City
Ang Sarap! Philippine Food Festival	April 27, 2024	One Ayala Mall, Makati City
International Food Expo (IFEX)	May 10-11, 2024	World Trade Center, Pasay City
Manila Food and Beverage Expo (MAFBEX)	June 14, 2024	World Trade Center, Pasay City
World Food Expo (WOFEX)	August 2, 2024	World Trade Center, Pasay City
Agrilink (28th International Agribusiness Exhibit and Seminars)	October 4-5, 2024	World Trade Center, Pasay City
Philippine Natural and Organic Products Expo (PNOPEX)	November 2024	To be announced
OFW and Family Summit 2024	November 2024	The Tent at Villar City, Las Piñas

The AMAS Agribusiness Investment Forum aims to:

1. Intensify awareness among participants, such as farmers, cooperatives and associations (FCAs), Micro, Small and Medium Enterprises (MSMEs), investors, and other stakeholders about the marketing-related programs and services provided by the department.
2. Disseminate information on agribusiness and investment opportunities to encourage active participation of target participants to venture in agribusiness.
3. Showcase success stories of FCAs and young agripreneurs who have benefited from the Department of Agriculture's (DA) programs and services, particularly the KADIWA grant and the Young Farmers Challenge Programs.

The following are hereby authorized to attend and participate in the activity mentioned above:

Agency/Offices	Number of Participants
Office of the Assistant Secretary for Consumer Affairs	5
Agribusiness and Marketing Assistance Service (AMAS) <ul style="list-style-type: none"> <li>• Office of the Director</li> <li>• Agribusiness Investment Promotion Division</li> </ul>	10
Agribusiness and Marketing Assistance Division (AMAD)	15
DA Bureaus, Attached Agencies, and Banner Programs <ul style="list-style-type: none"> <li>• High Value Crops Development Program, Livestock, Fisheries, and Organic</li> <li>• Bureau of Plant and Industry</li> <li>• Bureau of Fisheries and Aquatic Resources</li> <li>• Agricultural Training Institute</li> <li>• Agricultural Credit and Policy Council</li> </ul>	8 2 2 2 2
Philippine Chamber of Commerce and Industry (PCCI)	20
Department of Trade and Industry (DTI) - Board of Investments (BOI)	20
Department of Migrant Workers (DMW)	4
Overseas Filipino workers (OFWs)	15

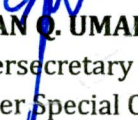
All expenses to be incurred in the conduct of the said activity, including food, accommodation, vehicle rental, supplies, travelling expenses, honoraria, token, transportation of resource persons, and other incidental expenses shall be charged against the DA- AMAS funds, subject to the usual government accounting and auditing rules and regulations.

The expenses incurred for the participation of individuals from other offices will be charged against their respective office's funds.

This order is effective immediately and will be considered revoked upon the completion of the activity. Any orders, memoranda, or issuances that conflict with this directive are hereby revoked.

Done this 10<sup>th</sup> day of May 2024.

For and By the Authority of the Secretary

  
**ALLAN Q. UMALI**  
 Undersecretary for Administration  
 (as per Special Order No. 618, Series of 2024)